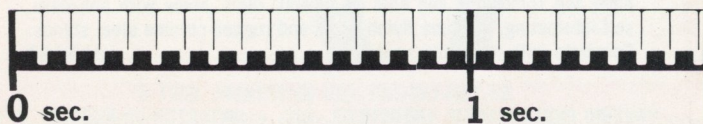
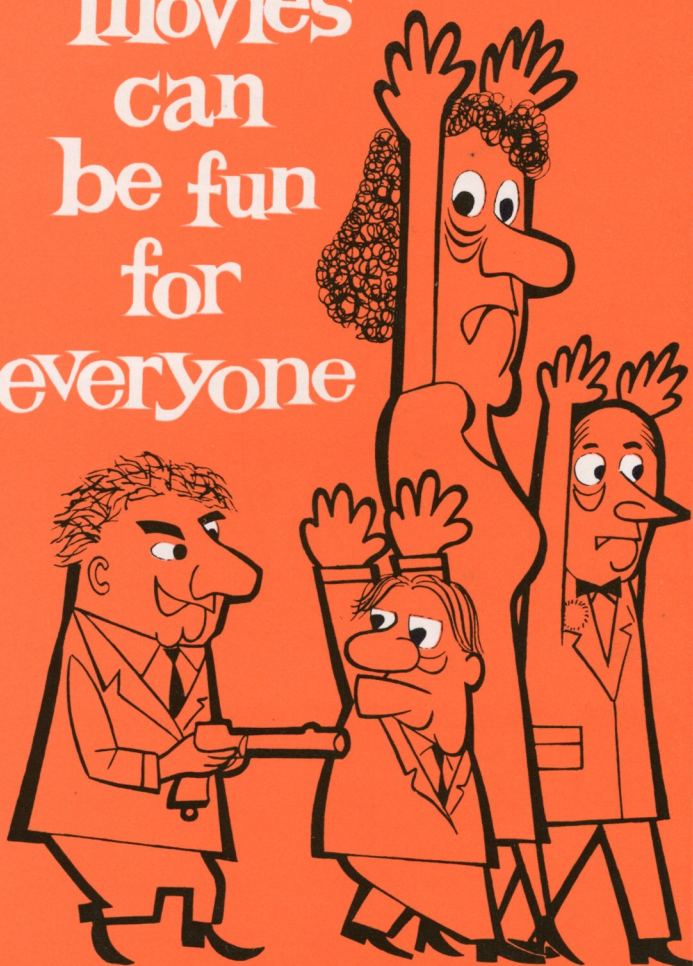


Home
movies
can
be fun
for
everyone



To begin you must recognize the fact that you are competing with TV, cocktails and shorter skirts for the attention of your audience. This can be enough to discourage all but the strongest; however, don't give up, not yet. We all have the one advantage that no other medium enjoys . . . and that is: what you show on your screen is very personally yours; a film made by you, of things you did with your family and your friends. All of these experiences that you have recorded, you can relive and share the excitement of with your audience.

With very little effort on your part, you can make your home movies more fun for everyone and enhance your reputation as a cinematographer.

EDITING . . . like mounting snapshots in an album is the first step in making your films into movies. Start by running the processed rolls through your editor in order to check the results of your efforts as a cameraman.

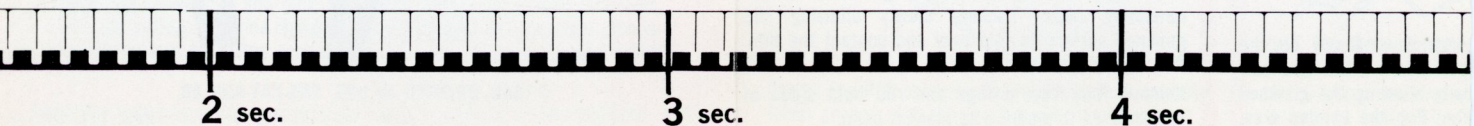
After you have complimented yourself on your small victories, put each roll of film back on your editor and this time, run it through with a more critical eye. Our purpose now is to cut apart the various scenes and to rearrange them in proper sequence. At this time, you should also cut out the blank or unusable sections of film and discard them. The sequence in which the various scenes you have shot are presented on the screen is the most important part of your editing job. To maintain a continuity of thought through your movie is a simple task that can easily be mastered. As you cut your various scenes apart, attach a short note to each strip of film indicating what it is. This does not have to be very elaborate — two or three words are usually enough.

Now the job gets tough. You've cut your precious films into strips of spaghetti, and of course, each piece is tagged. As you look at this mess, you will feel a state of confusion overcoming you. Don't give in! There is an easy way out. Stop, read each tag and think . . . then rearrange your strips (as you would checkers) into a logical sequence. You may have to do this several times before you are satisfied. Don't be discouraged, the results will justify your efforts. A simple rule to follow is: think of the events as they happened, not as you filmed them. In other words, a party should start with the preparations, then people arrive, enjoy themselves, eventually leave and your poor wife surveys the wreckage that was a house. Simple? Yes, it is. Always think of the story you are going to tell your audience in basic terms. The picnic you went to, your vacation, the outdoor barbecue, everything starts and ends—what happens in between is your story.

Now that you have reorganized the individual shots into a story or pattern of action that your audience will follow, they can be spliced back together again. Here you would be wise to use a reel that is larger than the 50-foot reels on which the film is returned from the processor. The most common sizes for 8mm films are 200-feet (16 minutes showing time), 300-feet (24 minutes showing time) and 400-feet (32 minutes showing time). Choose the size that suits you best in terms of showing time.

To reassemble your movie, always begin with the leader. This is the solid white film strip that has no images on it. It is used to start the film through your projector and on to the take-up reel. The length of the leader strip needed varies with different projectors. If you use the leader from a processed 50-foot roll of film, it is usually long enough.

SCENE TIMING SCALE 16FPS



Your next effort is to splice your scenes and titles (if you are using titles, more on this later) together in proper order. Splicing used to be a time- and patience-consuming chore and the reason why most people would not bother editing their films. However, here again (as with can openers, central heating, power mowers, etc.), modern science has come to our rescue. The QUIK SPLICE* tape splicer built into the base of your QUIK SPLICE* DIRECT-VUE 8mm Movie Editor is simple and easy to use. Please read the instructions. It cuts the film exactly on the frame line so that you don't waste frames. Its hard stainless steel cutting blades don't become dull and never have to be replaced. It's the best splicer you can buy and we're sure you will like it.

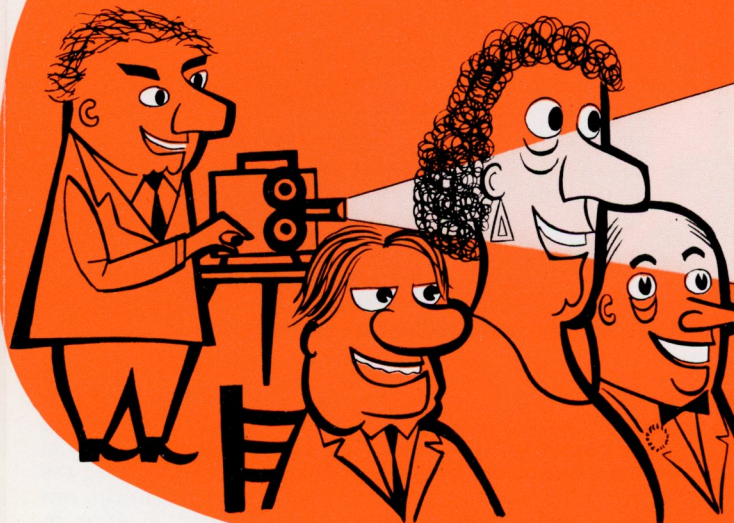
Well, back to our story. It is not my intention to turn this into a commercial. Let's assume that you have spliced the leader to the introductory title and the first scene to the title, the second scene to the first, and so on. Remember, of course, that as we add each scene to the film, we wind it on to the take-up reel. And so, at last, our job is done . . . except for one small final detail: rewind your film from the take-up reel on to another reel so that it will be ready to show.

TITLES . . . now that you have learned to assemble the scenes you have photographed into a movie, we can begin to consider the little sophisticated touches that you might add here and there in order to make your show a little more interesting. The most important are titles.

The prime function of a title is to introduce the audience to the subject of the film, for example: "Our Vacation," "Junior's Birthday," etc. This is obvious. Titles can also be used throughout the movie to emphasize

various points of the story such as a change of location, change of time, and, of course, we are all familiar with the conclusion "THE END."

Titles can be made in any number of different ways, the simplest being to use props and signs in the location where you are taking your movies. As an example: a vacation to New York can start with a close-up shot of a highway sign saying "Entering New York City" and end with similar shot of a sign saying "Leaving New York City." Two weeks at the beach can begin with the message and date written on the sand and end with a similar shot. You can write with chalk on the wall or pavement. A close-up of a birthday card, a newspaper headline, a hotel sign—there are any number of things that can be used as titles to start a movie, give it interest and



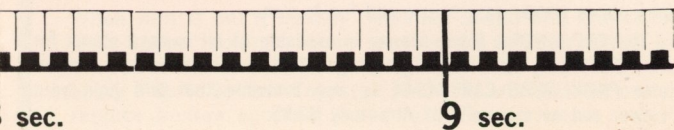
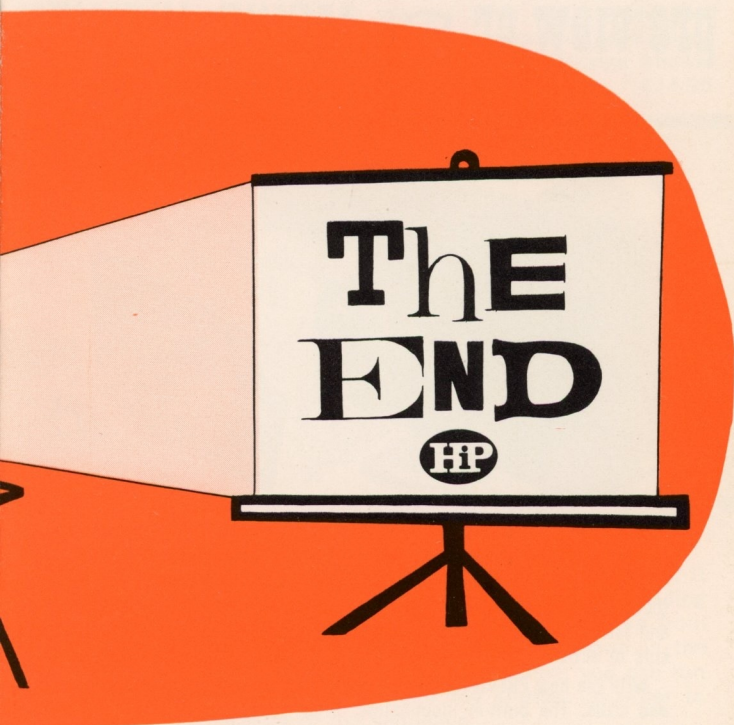
5 sec.

6 sec.

7 sec.

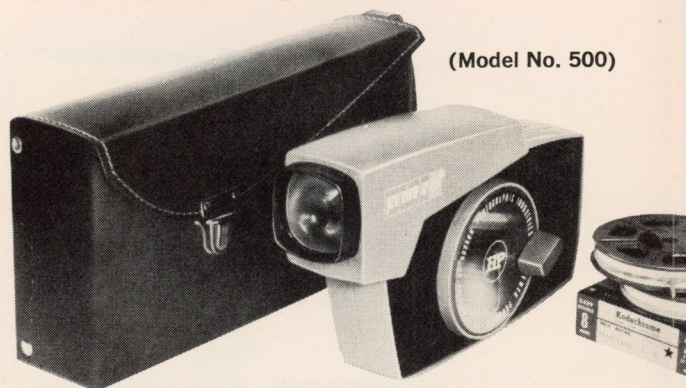
end it. The important thing is that you must keep the idea of titles in mind when you are taking your pictures. Don't be afraid to shoot anything that looks usable. A title needn't be more than 5 seconds long, which is very little film and it is much easier to discard a shot than to wish you had taken it when you are editing the final movie. Titles can become very elaborate, as you know from watching TV and your local movie house. There are many titling kits available that you can use to add formal touches to your films; however, keep in mind that the more personal your film is, the more interesting it will be to your audience.

AND . . . in conclusion, we hope that you will enjoy using our products and that they will help in making your movies more fun (for you and your audience).





pre viewer 8 MOVIE VIEWER

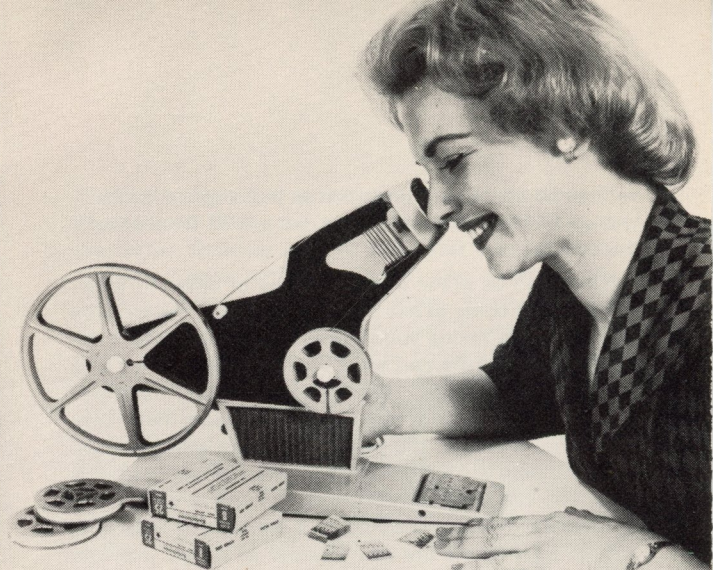


(Model No. 500)

Make your home movies more fun for everyone with this new completely portable, compact 8mm Home Movie viewer. The PREVIEWER-8 lets you see your home movies quickly and easily as soon as you get them. Next time you visit friends or relatives take your PREVIEWER-8 and latest films along with you. Watch the fun when Grandma sees the kids in action.

With the new PREVIEWER-8 you can see action movies, forward, reverse and stills. The built-in illumination, drop-in loading, automatic framing and focusing, rapid rewind and simple foolproof mechanism make this new movie viewer easy to use and fun to own.

The PREVIEWER-8 Movie Viewer is available at all camera stores for only \$9.95 (plus batteries), slightly higher in Canada. A handsome leatherette PREVIEWER-8 CARRY-CASE is also available that will hold your viewer and several rolls of film—only \$2.95.



Make your home movies more fun for everyone. With the new Quik Splice* DIRECT-VUE 8mm MOVIE EDITOR you can see your films as soon as you get them, cut out the bad shots, rearrange the scenes in proper sequence, and splice your films together on large reels for continuous shows. Quik Splice* DIRECT-VUE 8mm MOVIE EDITOR . . . \$14.95

SPLICING



Splicing your film on the Previewer 8 EDITOR is simple. It does not require removal from the film gate and rethreading every time a splice is made. Pull out a length of film from the feed-reel and place it on the splicer (as shown in the illustration). As you join one scene to the next, you can run it on to the take-up reel, through the shutter, in order to check it and be sure of the sequence.

When film is old it usually becomes brittle and cracks. With Quik Splice* you can repair broken film without cutting away irreplaceable frames. Butt the torn ends on your splicer and apply a Quik Splice* Tape (as per 4, 5, and 6). You can also replace broken sprocket holes in the same way.

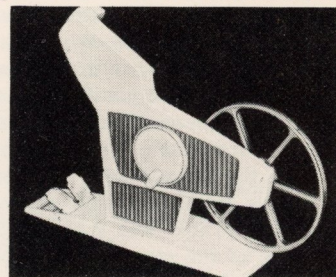
quik splice®

DIRECT-VUE 8mm MOVIE EDITOR (Model Number 400)

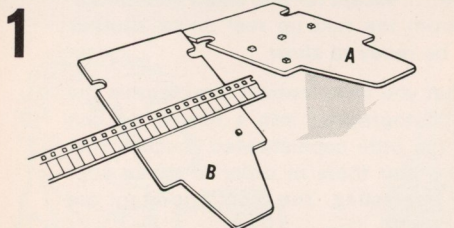
Designed for viewing and editing 8mm color or black and white movie film, the new Quik Splice® DIRECT-VUE 8mm MOVIE EDITOR is developed around a microscope type optical system (272.25X area magnification) that allows the user to carefully inspect his film in motion, forward or reverse and view single frame stills. The micro-optics with its built-in light source (110V AC-DC) allow the user to see a brilliant image regardless of how bright the room lights are, thus eliminating the discomfort of editing in a darkened room. A built-in film notcher allows marking the film for easy editing.

The Quik Splice® Automatic Butt Splicer, built into the base cuts the film automatically on the frame line (in the professional manner) to eliminate spoiling frames by cutting into them and the consequent visual annoyance of seeing the splice as it is projected on the screen. The splicer is conveniently located and can be used without removing the film from its path and rethreading it every time a splice is made.

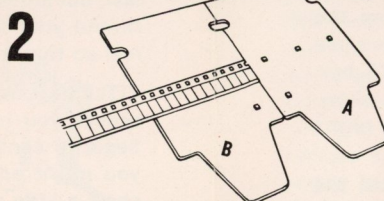
This new editor is designed to hold all 8mm film reels from 50 feet to 400 feet interchangeably. The geared drive system is simply operated by a single crank. Turn the handle clockwise for forward motion, stop to see still frames, and counter clockwise for reverse or fast-winding. The gears change automatically without having to push any release buttons or other additional controls.



The Quik Splice® DIRECT-VUE 8mm MOVIE EDITOR is designed to protect your movie film. It will never tear, scratch or damage it. All moving parts are made of self-lubricating nylon, the housing is high-impact styrene for strength and durability and the splicer cutting blades are non-wearing stainless steel.

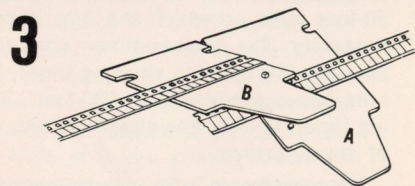


1 Lift lever "A" to approximately vertical position as shown above. Lay the first film strip over the other lever "B." The sprocket holes of the film should be pressed over the upper prongs with the sprocketless side of the film facing the bottom prongs.

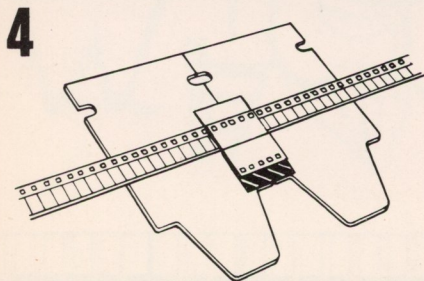


2 Close lever "A" to a horizontal position. The film strip will be automatically cut exactly on the frame line.

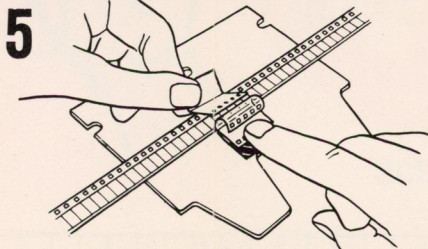
PLEASE NOTE: When splicing film make sure the emulsion (dull) side of both film strips face in the same direction.



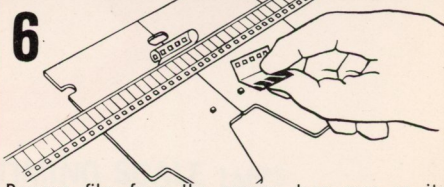
3 Without removing the first film strip, raise lever "B" to a vertical position. Lay the second film strip on the closed lever "A." The sprocket holes of the film should be pressed over the upper prongs. Close lever "B" to a horizontal position. The two film strips are now cut and meet each other exactly at the frame line.



4 Center the **RED** side of a **Quik Splice** patch over the lower prongs with the **printed side facing up**.



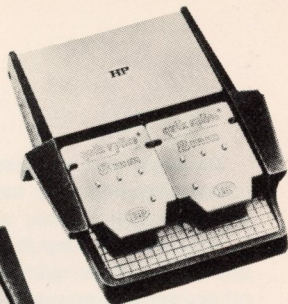
5 Hold the **Quik Splice** patch down firmly on the prongs with your forefinger. Peel off the free half of the paper backing **slowly** allowing the gummed surface to contact the film. **Rub the bonded area.**



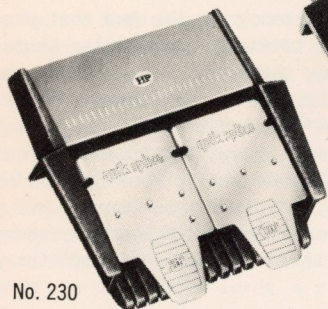
6 Remove film from the prongs, turn over on its other side and replace on prongs. Peel off the remaining paper backing **slowly** allowing the gummed surface to fold over and contact the film. **Rub the bonded area.**

Remove film from prongs and **rub both sides** of spliced area to insure a permanent bond.

No. 200



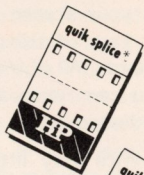
No. 230



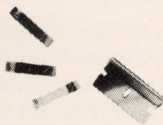
T16S



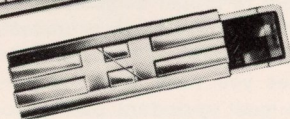
T816



T816M

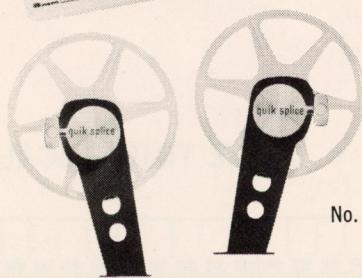
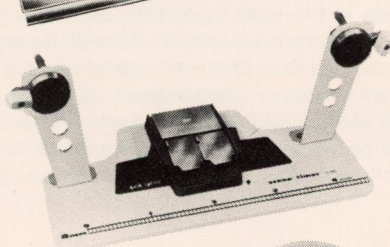


No. 110



No. 210

No. 211



No. 220

QUIK-SPLICE* 8mm AUTOMATIC BUTT SPLICER (Stock No. 200) For making professional butt splices that will not break or pop in the projector and repairing broken film or torn sprocket holes without loss of frames. Made with wear-compensating, stainless-steel cutting blades, non-skid cast aluminum base, built-in storage compartment for tapes. Comes complete with splices, instructions in a handsome gift box. **LIFETIME GUARANTEE** List **\$4.98**

QUIK-SPLICE* PRO-SPLICER 8mm & 16mm (Stock No. 230) Deluxe automatic butt-splicer for both 8mm and 16mm movie film; complete with splices and instructions. **LIFETIME GUARANTEE** List **\$7.95**

QUIK-SPLICE* MOVIE FILM SPLICING TAPES Made of Mylar — the optically clear super-tough plastic with a new press-on adhesive, especially developed for use with all types of film bases (Cronar and Acetate). Quik-Splice tapes are **guaranteed to hold**, are not affected by temperature or humidity, will not dry out, shrink or become brittle with age.

QUIK-SPLICE T816 Splicing Tape for use with 8mm or 16mm film. only **79c** per pack.

QUIK-SPLICE T816M Splicing Tape for use with 8mm or 16mm magnetic-sound striped film only **79c** per pack.

QUIK-SPLICE T16S Splicing Tape for use with 16mm Single Sprocketed Film (Available in professional dispenser packs only) **\$5.00** per pack.

QUIK-SPLICE* RECORDING TAPE SPLICING KIT (Stock No. 110) Complete with a full set of color-coded Mylar splicing strips, gold anodized aluminum splicing block with built-in plastic storage compartment and cutting blade. Quik Splice system for splicing and editing magnetic sound recording tapes is extremely simple and easy to use. It incorporates for the first time, color-coded splices that enable the user to index his tapes visually so that he can see where selections start and end. Splicer and tape only **\$1.98**
Extra splice tapes TRT only **79c** per pack

QUIK-SPLICE* MOVIE MAKERS WORKSHOP 8mm (Stock No. 210) Contains pair of Quik Splice Rewinds and 8mm Automatic Butt Splicer (No. 200) mounted on a deluxe base with a built-in Scene Timing Scale. Comes complete with splices and instructions; packed in beautiful re-use carry carton. List **\$9.95**

QUIK-SPLICE* MOVIE MAKERS WORKSHOP 8mm & 16mm (Stock No. 211) Contains pair of Quik Splice Rewinds and Quik Splice Pro-Splicer (No. 230) mounted same as number 210. Fits both 8mm and 16mm film; complete with splices, instructions; packed in beautiful re-use carry carton. List **\$11.95**

QUIK-SPLICE* REWINDS (Stock No. 220) Easy-to-use rewinds fit both 8mm and 16mm film and hold up to 400' reels. Made with non-wear, self-lubricating, life-time Nylon gears and rugged chrome steel stands. Complete with mounting screws List **\$4.95**