MARCH 19 THRU MARCH 25, 1961

Palm Springs Guide

to
SPORTS
MOVIES
DINING
HORSES
DANCING
COCKTAILS
SIGHT SEEING
UNUSUAL SHOPS
ENTERTAINMENT
LEGITIMATE THEATRE

Wait
SEE BACK PAGE

"THE STAR-STUDDED POLICE SHOW"

Palm Springs
California
RIMROCKS—formerly ROMANOFF’S
Casual Dining in an Elegant Atmosphere.

Palm Springs Biltmore
DANCING NITELY! Breakfast • Lunch • Dinner • $2.95. Featuring succulent lobster, shish kabobs, Helen brown chicken, steaks, prime ribs and cantonese hors d’oeuvres. Generous cocktails. Continuous entertainment. Dance Floor. Open 7 days a week. Call 302-2285.

RAY RYAN’S EL MIRADOR HOTEL
Dine & Dance to EDDY HOWARD & his 15 pieces Orchestra in the new SILVER PALM Room. Call 322-1190. Daily Lunch & Dinner Sunday to 5 p.m. In the new and EXOTIC SAFARI ROOM, two Shows Nitely Featuring BETSY DUNCAN, Song Stylist, plus the LAMPLIGHTERS, Nitely Show. Also the new TOPS, Great(it)al Cuisine by famed Chef Edmond Johnson. Free parking. For reservations phone Maître d’ 322-1191.

RAY RYAN’S EL MIRADOR HOTEL
SOUTHERN PACIFIC ROOM
Dancing & two shows nitely by TOMMY AINA-HAU & His Hawaiian Serenaders, featuring THE TAMU. In the new Exotic SAFARI ROOM, KAWAI & Hula Dancing Star EYAVALLY. Authentic Polynesian Food and Drink. Dinners served from 6:30 P.M. No Cover—no Minimum. For Reservations, phone 324-1191.

THELMA’S HIDEAWAY
Ethel Srebo’s Hideaway! LLOYD and HOPE SHEETS Play for Your Listening and Dancing Pleasure. (Dancing starts 9:30 p.m.) The Very Best in Food, with an appealing menu of international cuisine. Dining till 1 a.m. Hosted by DEAN. Intimate atmosphere. Dinner from 5 p.m. to 1 a.m. Closed Sundays. At Deep Well, 1020 East Palm Canyon Drive. Phone 324-4465.

Hilltop Room
LENNIE BLUETT, Song Stylist With a Beat plus RAOUL & GUSTAVO, Those Two Great Maria-chinos. A perfect combination of food and drink. Cocktail hour daily from 4 p.m. Your host: A. N. (TONY) CARAYAJAL. Meet your friends at the Hilltop Room. 2281 South Palm Canyon Drive adjoining the Desert Ski Hotel. Phone 324-4558.

LAUREY’S STEAK RANCH FOR STEAKS
DICK ROSE, entertains at the Piano-bar nitely. “If you like the old fashioned cowboy impression” – TOPS in EASTERN CORNFED STEAKS. Chopped Sirloin plate dinner $1.35. Top Sirloin plate dinner $3.75. ½ chicken dinner (pan fried), $2.50. Cocktail lounge opens 10:00 a.m. Luncheon 11:00 a.m. to 3 P.M. See following ad for further details.

LAUREY’S STEAK RANCH FOR STEAKS
REY GOOD’S EASTERN CANNERS, “If you are an ‘early dinner’ you can’t afford to eat at home. Our regular NEW YORK CUT SIRLOIN STEAKS in the ST. LOUIS CUT are available for ONLY $2.85.” 50c Bar Drinks during “early Diner.” Allow 6:00 p.m. daily, except Sunday. At 5:30 p.m. & get the ‘Early Diner’ REWARD. It’s a real meatloaf of the Araby Point Bridge. Open year round. Free parking. Phone 328-2400.

WONDER PALMS HOTEL

DON THE BEACUMBER
Internationally Known for Superb CANTONESE FOOD & ORIGINAL RUM DRINKS Also in Hollywood and Chicago. 1100 North Palm, Palm Springs. Drive 1 mile to the beach. Open daily from 5:00 in the afternoon 'til 1 a.m. For reservations call 325-2561.

ORCIO TOLLIDO LORNE
Palm Springs’ finest. Suits for transient occupancy. Bungalows and apartments. In the room of Champions. Fine Cocktails. Daily 10:00 a.m. to 2:00 a.m. Phone 325-2233.

BOB HOWARD’S SPORTSMAN
BOB ROMEO TRIO Entertain & Play for Dancing 1 day a week. You may not always win or place, but always show at the SPORTSMAN, in the room of Champions. Fine Cocktails. Daily 10:00 a.m. to 2:00 a.m. Phone 325-2233.

CORN - POPCORN - CAPRICORN
If golf is a rich man’s game, why are there so many poor golfers?
GERMAIN BROTHERS
Open 24 happy hours to serve you during your stay in Beautiful Palm Springs. Featuring a Completely Stocked Miniature Food Market, variety & Sundries Department. An outstanding Liquor Section. Free Delivery Service. 1 block west of the Riviera Hotel—across from Sambo's Pancakes. Phone 324-4335.

LINDY LOU’S PANCAKE HOUSE
Our great variety of PANCAKES are beyond compare. Breakfast specialties. Also featuring Texas Giant burgers, Sandwiches and delicious Salads. Family menu, 11:00 a.m. to 12 p.m. every day. 211 East Palm Canyon Drive. Phone 324-4335.

SOLOMON’S
This world famous restaurant and delicatessen, has one of the most diversified menus on the coast. Serving the best foods, meats, sandwiches and our famous fruit berry products. Breakfast, lunch and dinner, merchant’s luncheon and complete dinners from $1.95. Food to go. Catering for all occasions. Phone 325-2015. 622 North Palm Canyon Drive.

UNCLE JOHN’S PANCAKE HOUSE
The home of world famous pancakes. 18 distinctive original Uncle John’s Pancake recipes to choose from. In addition, delicious ham shipped from 2000 miles away, eggs, omelets, bacon & a special Uncle John’s country ham. Brekkfast, Lunch & Dinner. 6 a.m. to 10 p.m. Mon. to Fri. 7 a.m. to 11 p.m. Sat. & Sun. 303 North Palm Canyon Drive. Phone 324-9212.

SHEP’S DRINK-IN AT TRAMVIEW
Just west of the Sunair Drive-In Theatre, Shep’s famous double steetburgers, Bar-B-Que beef sandwiches, patty cakes and shakes at reasonable prices. Real California Date Shakes! “Shep’s Back Room” designed strictly for teenagers. Open 4 p.m. to 11 p.m. Other locations: Holiday 111 & Palms to Pines Hiway in Palm Desert.

PALM DESERT PHARMACY, FOUNTAIN

ROWLAND’S FINECRAFT RESTAURANT

RANCHO CARRILLO
Unexcelled Mexican food, fried chicken & steaks. Seafood & Frijoles are favorite cocktails, wine & beer. It’s new and different, like queso Mexico. Open 4 to 10 p.m. Your special host, JESS GARRILLO, will greet you. Monroe Street south of Indio on P.S. Highway. Phone Indio DI 7-9250. For 24-hour El Corro Taxi Service DI 7-2323.

Annual Flower Show
DESSERT MUSEUM
Saturday, March 25, 1961 (All day & eve)
Sponsored by PALM SPRINGS GARDEN CLUB
Benefit
MARCH OF DIMES BALL
Informal—$15.00 per person includes Dinner, tax & tip
8:00 p.m. Saturday, April 1, 1961
Palm Springs Riviera Hotel

FOR FUN IN THE SUN
Palm Springs and her desert area neighbors, are America’s foremost desert resorts for fun, relaxation, and health. There are ten golf courses, three in Palm Springs, and seven in the near vicinity and more under construction making the desert area the “Winter Golf Capital of America.” For the more indulgent guest horseback riding, tennis, bowling, volleyball, horseshoes, archery, bicycling, shuffleboard, golf driving ranges, skeet club, hiking, boating, water skiing at the Salton Sea, (where on the north shore are a few miles of public beaches) and trout fishing in Whitewater Canyon. For a laugh and a thrill, ride the Burro train. There are many fine swimming pools, and three movie theatres (several more in the planning stage). Three legitimate theatres & the Palm Springs Spa and Desert Highland Hot Springs hot mineral baths. While Palm Springs is favored with an abundance of pure cold mountain water from towering Mt. San Jacinto, this same mountain has made the Village immune from the coastal fogs and keeps the atmosphere dry and clear. There are several natural, mineral hot springs for those with minor ailments. The Palm Springs Guide, free & informative, will keep you abreast of the times and help in making your stay a pleasant one. Look for one at your hotel, department store or many other places.

Although Palm Springs has received much publicity about its high prices, one may rest assured that such prices are not prevalent everywhere. There are a number of swank places, but this can be expected at every resort where price is no object. On the other hand, the majority of the hotels and restaurants cater to those of limited means, with the result that prices are no higher here than elsewhere. The local people are only too happy to cooperate & there is no doubt that once you visit this delightful resort, a return is assured.

Your trip to Palm Springs will not be complete until you visit the interesting date shops and the greatest date growing center of the world. “Date Garden Drive Hiway 111.”

Several companies arrange sightseeing tours by bus, limousine or airplane to innumerable side trips, such as Palm Canyon, Tahquitz Canyon and Falls, Palms-to-the-Pine Highway and many other points of interest. There are many restaurants and nite clubs for entertainment, dining and dancing. The old west is still alive here, so bring along your western duds for the old-fashioned square dances and breakfast rides. Cameras click on more movie celebrities than in any other spot of sun-worship. Serene and beautiful, the desert awaits you with health and new vitality in every sun-drenched day.
DESSERT RETREAT HOTEL
2 acres of beauty. Tastefully furnished brand new hotel rooms with private patios, refrigerated cooling. Pool, cocktail lounge, genuine new lobby. TV, phones. Continental breakfast served. 1580 North Indian Avenue. Phone 325-2139.

NORMANDY HOTEL

LUGANO TERRACE BUNGALOWS
Spacious 2-Bedroom 11/2 Bath & 3-Bedroom 2 1/2 Bath with large Wardrobes, Dressing Mirrors. Convenient built-in Electric Kitchens, Colored Appliances, Dishwasher included plus Fine Cabinets. Swimming Pool, TV & private Phones in each unit. 366 Mariscal Road, ph. 324-4109

BONAIRE VILLAGE BUNGALOWS

LAURYE'S STEAK RANCH & HOTEL
Constructed to fit the taste of living with your purser. Picturesque waterfalls, private patio, swimming pool, lawn & pool breakfast served. 67-495 Hiway 111 adjacent to Laurye Steak Ranch. Phone 328-1101 or 328-2400.

NEW MONTE CARLO HOTEL

DESSERT SKIES-CASITAS DEL MONTE HOTELS
A wide variety of accommodations including hotel rooms, cottages with fireplace and kitchen apartments. TV—three swimming pools, 2 acres of gardens and children's playground. The Hilltop Room is a Village Favorite for Cocktails & Dining. Also Room service. 2290 S. Palm Canyon Drive. Phone 325-2082.

AMBASSADOR HOTEL
Deluxe rooms & luxurious housekeeping suites with switchboard telephone service. Heated swimming pool surrounded by tropical gardens. Snack bar for your convenience. Five blocks from center of downtown shopping district. 640 N. Indian Ave. Phone 325-2285.

DESSERT MUSEUM
SPECIAL EXHIBIT
Paintings by Navaho artist FRANKLIN KAHN
Fri., March 24: Palm Springs Garden Club moves in: No program.
Sat., March 25: Palm Springs Garden Club Annual Flower Show. (All day and eve.)

Palm Springs Guide
William F. Foden, Publisher
P.O. Box 868, 161 N. Indian Ave.
Phone 325-2749
Palm Springs, California

(Next to Bank of America parking lot)
TRANSPORTATION

PALM SPRINGS GOLF COURSE
operated by the City of Palm Springs.
Open to the public. Highway 111
Opposite Rim Rocks

BONANZA AIRLINES
From Los Angeles arrive in Palm Springs 10:31 a.m. or 5:35 p.m. From Phoenix arrive in Palm Springs 10:21 a.m. or 3:36 p.m. To Los Angeles leave Palm Springs 10:26 a.m. or 3:41 p.m. To Phoenix leave Palm Springs 10:36 a.m. or 5:40 p.m. Phone 325-3053.

AMERICA'S DATE GARDENS

Your trip to Palm Springs will not be complete unless you visit the interesting date shops and the greatest date growing center of the world. "Date Garden Drive Hiway 111." The Gardens begin just a few miles from Palm Springs, but it is not until one has driven about 8 miles toward Indio that the more extensive farming areas are entered. Here, the tall majestic pillars of the trunks, topped with their crowns of graceful fronds, extend in rows for miles on either side of the highway. Lying east of Palm Springs is an agricultural area which has no parallel on the American continent. To the visitor traveling over the roads which wind among the Oúld World beginnings go back as far as the history of man. The date gardens are the pride of the Coachella Valley. Although dates are grown in some other localities in this country, nowhere else do they thrive as they do in this warm sunny corner of the Southwest.

SHIELD'S DATE GARDENS: See and hear the talking motion pictures "Romance and Sex Life of the Date" continuous showing 8 a.m. to 6 p.m. Free admission. Shields new and modernized 80,000 square foot packing plant. Don't miss it. Also see the rose garden, one of the largest in California. Shields Date Crystals and the world's finest date fruits. To ship everywhere. Shields Date Gardens on Palm Springs Highway 3 1/2 miles west of Indio.

SNIFF'S GARDEN: Walk through our famous show garden of 100 varieties of spectacular citrus fruits and exotic flowers. Visit our usual shop featuring delicious rare varieties of dates in the world. We have been awarded for quality. Gift packages of distinctive 3 shipped throughout the year, 20 miles east of Palm Springs on Highway 111, Indio.

DR. HAYES DESERT PALM GUEST RANCH & DATE SHOP: A garden of date palms and acres of grapefruit trees loaded with golden fruit which supply the famous pitting machine "Dr. Hayes grapefruit and dates" which are always tree-ripened and shipped all over the world. Exquisite drinks. Unusual gifts. 23 miles east of Palm Springs on Highway 111, Indio.

LARRY ANDERSON'S COVALDA DATE COMPANY: "All dates are certified organically grown by us. Minerals—iron, calcium, magnesium, potassium, sodium, manganese, copper, phosphorus, vitamins A, B, C, D, E. Send for our special 5 pound choice dates—$3.50 delivered. Visit our interesting packing house. Hiway 99 at Coachella, P.O. Box 908A.

DATE GARDEN DRIVE
HIWAY 111

In the Desert Area may be found the smartest shops, offering the latest fashions and catering to every price range. A walk down Palm Springs main street will prove beyond a doubt that this is truly the "fashion showcase of the West."
SANTA FE FEDERAL SAVINGS & LOAN ASS’N pays 4½% dividend on your savings. Each account insured up to $10,000.00. Your savings are safe - available - convenient. 400 S. Palm Canyon Dr. in Thrifty Center. Ph. 324-9697.

SECURITY FIRST NATIONAL BANK where the "welcome mat" is out for your every banking need. 156 N. Palm Canyon Dr. Phone 324-1351. Ramon Rd. & Indian Ave. Phone 324-1313.

THE COACHELLA VALLEY SAVINGS & LOAN ASS’N will offer the current rate of 4½%. Insured up to $10,000. Save by mail. P.O. Drawer 11. Now in our new location 383 South Palm Canyon Drive. Phone 324-1241.

CITY NATIONAL BANK, located in beautiful City National Bank Plaza, offers Palm Springs complete banking services. Courtesy parking for over 100 cars enables customers to enjoy Convenient Neighborly Banking. 588 South Palm Canyon Drive. Phone 324-3101.

BANK OF AMERICA is the best place to get money when you need it with a TimePlan loan. Handle your money like an expert with a checking account. 150 N. Palm Canyon Drive. Phone 324-1431.

THE CENTER: A distinct revelation in shopping. Unique, colorful, new shops. In the heart of Palm Springs. 174 North Palm Canyon Drive. Free customer parking for merchants on Andreas Road just East of Indian Ave. CLIF & LOU SAWYER’S UNUSUAL SHOP: Unusual Gifts from the Four corners of the Earth. Also Build, Design, Decorate your Home, Shop, Restaurant, etc. 314 North Palm Canyon Drive. (8 a.m. to 8 p.m. Mon. of the Telephone Co.) Phone 324-9521.

ANDREA OF PALM SPRINGS “Where you’ll find tomorrow’s heirlooms today.” From around the world are Gifts that endure! Jewels by Ruser. Objets D’Art. 193 S. Palm Canyon Drive. Phone 325-2488.


OLDO’S BARBER SHOP: The modern equipped establishment in the desert area. Barbers, manicure & shoe shine. Open 8 a.m. Thrifty shopping hours. Appointments accepted. Phone 324-2860.

THE SPORTSMAN’S CENTER

"Toys for Men." Everything for the golfer, tennis player, hunter, fisherman, etc. Get your hunting & fishing licenses here. Large selection of unusual gifts. 144 East Tahquitz Dr. Opposite Desert Museum. Phone 325-5188.

FUN AFTER FORTY CLUB

First & Third Tuesday, Donation 25¢. 7:30 to 11:00 p.m. Pavilion on the Polo Grounds.

CHESS CLUB

Monday 1:00 to 5:00 p.m. Polo Grounds Clubhouse.

BASKETBALL LEAGUE

7:15 & 8:30 p.m. Tuesday & Thursday. Admission Free—High School Gym

*Supported by Recreation & Special Events.

WALTAH CLARKE’S HAWAIIAN SHOPS, Palm Springs original Hawaiian shop for sportswear from Waikiki. Swim suits, sarongs, dresses, kikis, children’s things, mumus, luau costumes, men’s aloha shirts, shoes & gifts “around the clock fashions.” 136 South Palm Canyon Drive. Also El Mirador Hotel.

CITY FLOWERS — CORSAGES, TELEGRAPH DELIVERY. Free delivery. 264 North Palm Canyon Drive. Phone 324-6666.

THE DANISH SILVERSMITH. Unusual Scandinavian gifts. Handmade Silver Special orders. “See us make it.” We repair or polish your silver. 344 N. Palm Canyon Dr. Ph. 325-5094.

SWIMMING

Desert Highlands Hot Springs

5 hot pools ... 5 temperatures 100 to 110 ... 90 foot warm (90°) swimming pool ... enjoy Nature’s own hot mineral water from our own 170° hot water wells. Motels, restaurants, restaurants, restaurants on Hacienda Ave, 1/2 miles east of Palm Drive. Desert Hot Springs, (12 miles north of Palm Springs.)

PALM SPRINGS SPA

World’s most beautiful SPA — Natural Hot Mineral Water—Turbo Jet Swirlpool Bath—Contour Tubs—Rock Steam Rooms—Inhalation Room—T —Therapeutic Pools—Foot Swirlpool—Exercise Rooms—Massage & Scotch Mist. Two Outdoor Therapeutic Hot Mineral Pools. Warner’s Golf Club Director & General Manager. Open every day 9 a.m. to 7 p.m.—Fri. & Sat. 9 p.m. Res. Ph. 324-3331. Indian Ave. & Tahquitz Dr. Free parking.

SWIMMING INSTRUCTION

Have Fun in the Sun. Learn to Swim for Health, and Weight Control. Expert instruction by Peter Miller, with year of experience as a coach & teacher in the Pacific Northwest, now in her 7th season in the Palm Springs area. Ph. FA 8-3468 or FA 5-2701.

ARTHUR MURRAY DANCE STUDIO

Learn all Basic Dances. Private lessons or with a group of your friends from one of the Arthur Murray Dance Masters. Call 325-5038 for appointment. 120 West Arenas Road. Corner of Palm Canyon Dr., upstairs over Andra of Palm Springs. Sheg Franklin, licensee.

CERAMICS CLASS

Wednesday 8:00 to 10:00 p.m. Polo Grounds Clubhouse

BEGINNINGS BRIDGE LESSONS

Tuesday & Friday 1:00 to 3:00 p.m. Donation $50—Polo Grounds Clubhouse

DUPLICATE BRIDGE CLUB

Thursday 7:30 to 12:00 p.m. Donation 75¢ Pavilion on the Polo Grounds

VOLLEYBALL LEAGUE

Wednesday 7:00 to 9:00 p.m. Open to men & women 18 years & over. High School Gym.

SPONSORS

TAM O’SHANTER GOLF CENTER

Palm Springs only Night Golf Driving Range. Ray Honsberger, Class A, PGA Pro. 18 Hole Putting Course lighted for day and nite play. Ed Meyerson, manager. 1930 East Ramon Road, half-way between Indian Avenue & Sunrise Way. Phone 324-4353.

PAT MARTIN’S GOLF RANGE

20 acres to practice on...everything but a golf course...large sand traps & pitching green...9 hole putting green...spacious instruction in golf, putter repairs & features. Finest Line Grips. Instruction by Pat Martin, Class A P.G.A. member. 1255 E. Palm Canyon Dr. Phone 325-5923.

HOGAN’S GOLF PRACTICE RANGE


TROUT FISHING

Year around. No licenses required, bait and tackle furnished. Fishing thrills galore. Enclosed or outdoor drives rented fully equipped or bare. Groceries, soft drinks and beer. Only thirty minutes from Palm Springs. Turn north off Highway 99 one-quarter of a mile west of Whitewater. Just 10 miles from Palm Springs. Rainbow Ranch to Whitewater Canyon.

TAMARISK PARK

Lights on all courts. Complete playground for the young. Three Tennis Courts (lighted), horseshoe courts. Six picnic tables—six barbecue grills. Picnic lights will be on every night until 11:00. Also a children’s play-ground area. Sponsored by the City Park & Recreation Dept. Open to the public. Free of charge. Pavilion on the Polo Grounds, Mira Loma.

RANCH CLUB STABLES

Open to the Public. Jim Chandler. Phone 325-5666.

SMOKE TREE STABLES

Open to the public. Group riding every day at 10 a.m. & 2 p.m. Riding instruction and, of course, riding horses to rent at any time. Moonlight Steak & Hay Rides - weiner bakes - horses boarded. Ken Johnson, owner. 1955 East Palm Canyon Drive. Phone 325-2321.

BEGINNERS SQUARE DANCE (Adults)

Wednesday 8:00 to 10:00 p.m. Donation 50¢ Pavilion on the Polo Ground

JUNIOR SQUARE DANCE

Thursday—Beginners 6:45 to 8:00 p.m. Advance (Golden Squares Club) 8:00 to 9:15 p.m.—Cielo Vista School

INTERMEDIATE SQUARE DANCE CLASS

Monday 8:00 to 10:30 p.m. Donation 50¢ Pavilion on the Polo Grounds

ADULT ROUND DANCING

Saturday 7:00 to 8:00 p.m. Pavilion on the Polo Grounds

ADULT ADVANCE SQUARE DANCE

Saturday 8:00 to 11:00 p.m. Donation 75¢ Pavilion on the Polo Grounds

*Supported by Recreation & Special Events.
AN ALL STAR SHOW!

TWELFTH ANNUAL
PALM SPRINGS POLICE SHOW
AND DANCE
The Following World Famous Stars will appear

BOB HOPE - KIRK DOUGLAS
DOROTHY PROVINE - FRANKIE AVALON
DEAN MARTIN - PATTI PAGE
DANNY THOMAS - EDDIE HOWARD
HARPO MARX - JAYNE MANSFIELD
ALLAN JONES - JACK JONES
JACKIE COOPER - MARIE MCDONALD
and other great stars

dance with
JERRY GRAY AND HIS “BAND OF TODAY”
Reserved $3.50—tax incl.—Gen. Adm. $2.50
SATURDAY, MARCH 25, 1961—8:15 P.M.
HIGH SCHOOL “QUAD”
PALM SPRINGS, CALIFORNIA

BOUNTLING
INFORMATION PLEASE

PALM SPRINGS BOWL
Meet your friends at the BOWL. Equipped with the finest lanes and the newest automatic pin-splatters. Free instruction. Bowl for exercise & skill. Draught beer on tap. 378 N. Palm Canyon Dr. Phone 325-7430. Free parking across the street at Fred’s Texaco Service.

PALM SPRINGS LANES

BULLETIN
LIONS CLUB—Thursday noon—Chi-Chi.
LIONS CLUB—Cathedral City, 2nd and 4th Thursdays, Laurey’s Steak Ranch.
KIWANIS CLUB—Tuesday noon—Chi-Chi.
ROTARY CLUB — Palm Springs — Wednesday noon, Chi-Chi.
ROTARY CLUB — Cathedral City — Monday noon, Laurey’s Steak Ranch.
ROTARY CLUB—Palm Desert—Friday, 12:15, Shadow Mountain Club.
ROTARY CLUB—Desert Hot Springs—Thursday, noon, The Highlander Restaurant
OPTIMIST CLUB—Wed., noon, Tennis Club.
MASON’S—Mon. 7:30, Temple, E. Ramon Rd. B.P.O.E.—Thursday, 8 p.m., Elk’s Building.
LOYAL ORDER OF MOOSE—Wednesday, 8 p.m., San Raphael Drive at North City Limits.
TOASTMASTER CLUB—6:45 1st & 3rd Thursday, Laurey’s Steak Ranch.

INFORMATION
Chamber of Commerce, 190 W. Amado Rd. Phone 324-1577
Palm Desert Chamber of Commerce P.O. Box 908 Phone 6-6111
Post Office, 849 N. Palm Canyon Dr. Phone 324-1608
R.R. Depot, Hiway 111 North—Ph. 324-9393
Western Union, 452 N. Palm Canyon Dr. Phone 325-2181

EMERGENCY NUMBERS
Police Department Phone 325-2144
Fire Department Phone 325-2222
Desert Hosp. or Med. Doctor—Ph. 324-1417
Ambulance Service—Phone 325-2977
Out of Palm Springs City Limits, Highway Patrol—Phone ZEnith 12000

VILLAGE THEATRE
Continuous Sat. and Sun. 2:45
Week Days 6:45 p.m.
Phone 324-2535
Now Showing thru Tues., March 21
Bill Travers - William Sylvester
“GORGEOUS” (CinemaScope-Color)
and Jeff Richards - Marcia Dean
“THE SECRET OF THE PURPLE REEF”
(Color Cinemascope)

Wed. thru Tues., March 22-28
Animated Feature
“ONE HUNDRED & ONE DALMATIONS (Color) and “THE HORSE WITH THE FLYING TAIL”

PLAZA THEATRE
Box office open 6:45 Daily Phone 324-2535
Kids show 2:45 Sunday—35c
Adults 75c
Now Showing thru Wed., March 22
Lee Remick - Yves Montand
“SANCUTARY” (Color-CinemaScope)

Thurs., March 23 thru Wed April 5
Cantinflas - Don Dailey - Shirley Jones
“PEPE” (CinemaScope-Color)

SUNAIR DRIVE-IN THEATRE
Sunday at dark, Monday thru Saturday 6:45 Phone Palm Spring 328-3111
Sun.-Mon.-Tues. March 19-20-21
Raymond Burr - Martha Hyer - Joan Bennett
“DESIRE IN THE DUST” (CinemaScope) and Kenneth More - Taina Elg
“THE 39 STEPS” (Color)

Wed. thru Sat., March 22-25
Frank Sinatra - Shirley MacLaine
Maurice Chevalier
“CAN CAN” (Color)
and David Ladd - John Agar - Louis Jordan
“RAYMIE”
“Added Attraction”
PATTERSON-JOHANSSON FIGHT
March 15 thru 21

CARTOON CARNIVAL Friday and Saturday

PLAYHOUSE AT DEEP WELL
THE FERRAL’S
Theatre-in-the-Round!
March 21-26
Play Not Confirmed at Press Time
Please phone for information
Reservations Phone 324-3327
Closed Monday

YOUTH CENTER
Walter R. Collender, Director
386 North Belardo Road
Sponsored by the Community Chest
DAYS: Monday thru Saturday
HOURS: 1 to 5:30 p.m. & 7:00 to 10 p.m.
Open to girls and boys between the ages of 13 to 19.

ACTIVITIES
Television Records Clubs
Table Tennis Badminton Radio
Dancing Pool Soft Drinks
Basketball Photography Boxing
Monthly Socials