GOOD NEWS NEWS

VOL. XVI. NO. 62
THURSDAY, JAN. 5, 1950
PALM SPRINGS, CALIF. TELEPHONE: 2747

Two methods of financing proposed

by Bill Rassell

Palm Springs will be telling the world about its new 18-hole golf course during the year of 1950.

Actually completed, it is the opinion of many Village golf leaders here, that the greens will at least be in the season of being engineered by the time the 1950-51 season rolls around.

This prediction by the Palm Springs Golf Club is based on assurances of key men who have been working hard toward achieving the goal of a much needed 18-hole course.

Cost has been an almost insurmountable barrier to the past few years, but those who have been striving hard to make the course a reality, are confident that the cost--estimated to be between $500,000 and $600,000--will be met either through the sale of private capital or by public subscription.

Tales with prominent men in the property field here have suggested land upon which to locate the course have taken place occasionally during the past four months, which were examined by the Palm Springs News.

Ben Shearer, president of the Palm Springs Home Owners League and a real golfer enthusiastic, believes that there is more than an even chance that something will result.

"There is considerably more hope today that an 18-hole course may be in the state of construction or well past the stage this year," Shearer said.

Land of our former winter guests are going to other resorts where 18-hole courses exist," continued Shearer. "Such a course here would cause these people to return for winter vacations to Palm Springs with promises that they can plan their stay here as well.

He said that golfers hate to face the monotonous display of playing a green course for the same length of time. "Remember," Shearer stressed. "The Ojai Golf Course is a private club and is only open to the public because we want to keep as many winter visitors as possible."

Arthur Meyer, president of the Palm Springs Chamber of Commerce, confirmed that the organization has been studying plans for construction of an enlarged course.

A SMILE FOR YOU FROM MISS PALM SPRINGS AND THE NEWS

Barbarous Joan Olsen of Palm Springs, one of the most photographed girls in the world, won Miss Palm Springs in 1949. The Palm Springs News, with this first issue of the new year, hopes it will be as popular as a hometown newspaper in Palm Springs as Joan is a cover girl.

This is YOUR Palm Springs News!

We mean that! This IS your newspaper.

And as we turn into the last half of the century it is our hope that we can all join hands in making people everywhere more aware of the benefits to be derived from living in Palm Springs.

We don't have a lot of fancy words to say to you. We're going to let the newspaper speak for us. We do want you to know, however, that we feel deeply our responsibility to you, the people who live and play in this famous American town.

We shall do our best at all times to be a credit to Palm Springs, and to accurately and adequately reflect the news of the good life that is so abundant here.

May we look forward to your friendship and your cooperation as we strive to make The Palm Springs News your favorite hometown paper.

Sincerely,
Belmont J. SasChez, Publisher
The Palm Springs News.

Lykken to ask for Advance Chest Gifts

* In the hands of the major contributors will rest the decision this year as to whether the six worthwhile, youth, and charity agencies of the Palm Springs Community Chest shall be enriched or minimized. It will be essential that no one agency be harassed or carried so heavily that its goals cannot be met.

Lykken, chairman of the Advance Gifts committee of the Community Chest which is being conducted for a start on the preliminary round of appeals within the next few days, said that the Advance Gifts division of the campaign will start next week and the appeal to the community is expected to be undertaken within two or three weeks as determined by the campaign chairman.

"History of Community Chest appeals shows that if the major contributors--those who are reached by the Advance Gifts committee workers--cut their subscriptions the total reductions can never be made up in the general part of the campaign," he said.

"Advance gifts committees are expected to raise between $0 and $0 (Continued on Page 4)
Congratulations and Best Wishes to the NEW PALM SPRINGS NEWS THE RACQUET CLUB GANG
STORK CLUB

NEW MEMBERS
(in good standing)

ATTORNEY GENERAL IN DESERT SIESTA
Palm Springs N.Y. 1 law enforcement officer, Chief August Kettmann, left, presided at Hermosa Villa to chat with Attorney General Fred Howser and Mrs. Howser during their recent sun sessions. At right is the Howser’s son, Fritz—Palm Springs News Photo.

HATCHITT’S MKT.
196 S. Indian Ave.
Phone 7755

Clip and Save!
This is a CHECK ad

Check these items for price.
Shop this weekend at Hatchitt’s and SAVE!

Bring this ad—make a $5.00 purchase or more—and receive a 10% discount on your entire purchase!

Hunt’s Sliced Peaches, 2½ size can...

Hunt’s Apricots, 2½ size can...

Oro Sudesy Soap, 20-oz. box...

Oro Bubble Bath Soap, 12-oz. box...

Sliced Bacon...

Chuck Roast...

New crop, Coachella Valley

Grapefruit, large size...

$350

IN THE DINING ROOM
CHEF WOODRING serves “food with that real home-cooked flavor.”
Open to the Public—By Reservation

Make your reservations for our
RANCH STYLE DINNER and
SQUARE DANCING

Music by BEN MASSEY
and His DESERT RHYTHM RIDERS

Miriam — Avery
"THE ALLENS" Managers

1150 Indio Rd.
Phone 2255

The many friends of Chuck Adams will be happy to know that he is now at La Poc... as our new mixologist. (formerly 3 years at Laun.)

EMERGENCY LOANS
$100 TO $1500
If you need money for any worthwhile purpose phone or visit Loan & Finance Co. Inc.

Loans for:
PERSONAL NEEDS:
Medical and Dental expenses, household emergencies, to consolidate existing debts.

AUTO LOANS:
Purchase of new car, refinancing present car, repairs and accessories.

HOME APPLIANCES:
Refrigerators, Washing machines, electric stoves, television, etc.

Why not come in and talk it over with us. We may be able to help you.

First and Second Trust Deeds bought.

Loan & Finance Co. INC.
444 N. Palm Canyon Pk. 1515
The Strewe Bldg. (Upstairs)

Palm Springs News—3
Palm Springs. Thurs, Jan. 5, 1956

440 S. Indian Ave.
Just behind P.S. Cleaners
Village-wide support for Feb. 4 and 5 rodeo sought

Make a date in Palm Springs February 4 and 5 for your seats at the rodeo. This was the plea uttered this week by Travis Rogers, chairman of the giant rodeo to be staged here at The Field.

This is the first rodeo for the benefit of the town and the village and it promises to be one of the finest of its kind, organizers declare. The rodeo is scheduled to start at 11 a.m. at the Village Rodeo grounds on Second Street.

At that time there are in excess of 30 events scheduled for the day, including bull riding, bronco riding, horseback riding, and other events. There are also several food stalls and a variety of other activities.

The proceeds from the rodeo will go to benefit the Village and the Village Rodeo Association, which is responsible for the operation of the rodeo.

The rodeo is being held in conjunction with the Village-wide support effort, which has been launched to raise funds for the Village's various projects and initiatives.

The Village-wide support effort has been gaining momentum in recent weeks, with a number of events and activities scheduled to take place throughout the village.

The rodeo is just one of the many events that will be taking place, and it is expected to draw a large crowd.

DUCATS TO FIREMEN'S BALL SELLING FAST

- Current reports on ticket sales indicate a sell-out for the gala 15th annual Firemen's Ball in World Wars Memorial hall Saturday evening. Jan. 14, under the sponsorship of the Palm Springs Firemen's Volunteer Firemen's Association.

Swing Parker's popular band will provide music for dancing from 9 p.m. to 11 p.m. and other entertainment also is being arranged, according to Fire Chief Smith, volunteers captain. Funds from the dance will be used to purchase a new rescu- er for use by the city de- partments.

Smith heads a contingent of 12 volunteers who have been fire calls along with the seven official city firemen. William Leonese is chief of the city de- partment, and Warren Reinsch is assistant chief and fire marshal.


The new resucuer has been on display during recent weeks at the Village Five and Ten through courtesy of Ken Du Bois.

The present resucuer, bought by voluntary subscription, is credited with saving some 25 lives during the 12 years it has been in use. Smith explained. The life-saving saves a year or two forces oxygen into lungs of smoke, drowning and lone victims, it was explained.

"Why not resolve now to obey the traffic laws, to more courteousness in traffic and drive at a reasonable speed during the festival season," is a suggestion made by the California Highway Patrol.

HARRY L. WATTS

Custom Cabinets and Fixtures
QUALITY AT
SENSIBLE PRICES

CATHEDRAL CITY
Box 261
Phone 8-4514

No wonder they're calling them
"TOP CHOICE FOR 'FIFTY"

$2465
Delivered in Palm Springs
Plus Local Tax

POWER NEWS WITH
A REAL PUNCH!

Hey, just one more out of thirty-three stories this year, for 1950. 1-500 valve-in-head straight-pull- ing and oiling. Only a real punch with the name of the source, that will mean higher compression and all round power in the biggest motor you can afford. This one engine go with 238 cubic inches, 1954 with dyna- tometer three hundred and twenty. Make your engine a 1950 with Dyna- tamer now.

They are greater in power—higher in compression—a stand-out in styling—dreams to drive—and now there's a Buick beauty for 1950 to fit practically any budget.

N o, we just couldn't hold back the big Buick line for 1950.

They're too good-looking—too much fun to drive—too jam-packed with stepped-up, higher compression, ready-to-rumble power—to be kept under cover.

So maybe you've already seen some 1950 Buicks on the highway.

Maybe you've noticed the extra "get up and travel" they have—glimped the wide, curving windshields (one piece in most models) noted, apparently, that the typical Buick taper is now found in all Buick models.

Maybe you've even heard something...

That there are more than a dozen-and-a-half models to choose from. That there are three power plants in the Buick line—all of higher compression, all stepped up in power.

That all models are big and roomy inside—some rear seats are better than a foot wider than before!—yet in every instance, shorter over-all, so easier to handle, park and garage.

Above all, may you've heard of exciting news on price...

That Dynaflow Drive, for instance—standard on Roadmaster models, op- tional on all others—now costs 20% less than in 1949 models.

That in the full-line—Special, Super and Roadmaster series—there's a Buick to fit practically every budget above the very lowest!

Pictured above is the 1950 Super 4-door Sedan, one of the new Buick body types that will appeal to the coolest cars in the country. Even in the base model, the whole story on others.

Haven't you seen him—right now—and see if you, too, don't find Buick "top choice for 1950?"

LOTUS OF USAGE SPACE, plus a high-fashion roomy treatment, grace the Buick Roadmaster sedan models to 1950, shown in this Roadmaster, and above is the Buick version of this much-wanted 4-door, 6-passenger Sedan.

Phone your Buick dealer for information—Right Now!

"Better buy Buick"

DESSERT INN GARAGE
135 W. Palm Canyon Drive
Phone 4001
Palm Springs, Calif.

Whichever your price range

When better automobiles are built Buick will build them

See in HARRY L. WATTS, 882, Cathedral, nearly every weekday

(Continued from Page 1)

Auto plates for 1950 now ready

New 1950 automobile license plates may be obtained by residents in the Vill- age. They are the Palm Springs plates, designed by the State of California, issued by the Bay Line, San Diego, the representative of the California Commercial Club and Kenny Pauls Service station, respectively.

Chet Gifts

Body temperature generally reaches its highest point at about 7 p.m.

4-PALM SPRINGS NEWS
Palm Springs, Thurs., Jan. 5, 1950
Freshly caught trout served at Desert Inn

Fresh trout caught by guests of the Desert Inn and cooked to a turn by cowboy host Johnny Boyle was on the menu at the Inn's fish fry which was held Thursday at Whiteater Canyon. Invited to the group already autographed were Mr. and Mrs. Robert Early and their daughters Pat and Elizabeth; Mr. and Mrs. W. B. Sedam, of Manhattan Beach; Donald of Berkeley; Mr. and Mrs. Lawrence Lowry; Mr. and Mrs. John Budy, all Los Angeles; Mr. and Mrs. Hopey, San Francisco; Mr. and Mrs. Mabel, Beverly Hills; and Janie Thompson, Beverly Hills, and Natalie Matthews of Los Angeles.

St. Thomas Catholic Church
Minister: H. A. Hardman
Phone: 2855 and 2772

CATHEDRAL CITY
St. Louise Catholic Church
Glen at B Street
Cathedral City, Calif.
Phone: Palm Springs 8-4135
Father Joseph Lasater, Pastor
Sunday Masses: 8:00 and 10:00 a.m.

CATHEDRAL CITY
Community Church
Cathedral City Drive D St.
Rev. Jack W. Martin, Pastor
Phone: 368-6622
Sunday services: School, for all ages, 9:30 a.m.; Church, 11:00 a.m.

Cathedral City
Full Gospel Church
Assembly of God
Phone: 7487
218 S. Indian Avenue

Jewish Services
Telephone 3684
Friday night services, 8:00 p.m.
Shabbat and Yom Tov services.
Conf. 9:00 a.m. to 10:30 a.m.
9:00 a.m. to 10:00 a.m.

St. Mary's in the Desert Episcopal Church
135 W. E. Almond
Rev. Robert M. Hogarth, Rector
Carson Ranch

First Lutheran Church
Rev. Charles C. Farmer, Pastor
Sunday School 9:45 a.m.
Morning worship 11:00 a.m.
Evangelical service 7:30 p.m.
Wednesday evening service 7:30 p.m.

KCMJ
Friday 9:00 P.M. Dial 3496-CBS

KJMJ
CBS—1340 kc

MONDAYS THROUGH FRIDAYS
12:00 P.M. None from Nowhere
1:00 P.M. The House Party
1:25 P.M. Cedric Adams

SUNDAYS
11:30 A.M. Fun to be Young
12:00 P.M. Get More Out of Life
12:15 P.M. Handymen

SUNDAYS
11:30 A.M. Gales Drake Show
11:45 A.M. Family Quiz Club

Palm Springs News-Press...Thurs., Jan. 5, 1949

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1950 to see many Village improvements

Engineering scheduled to take place during the calendar year of 1950 will include several improvements for the village, according to George M. Minton, chairperson of the Village Board.

Most important of the work scheduled for this year is the development of the North End Park land. The Village Board has approved the plans submitted by Park Board.

The Board has also been looking into the possibility of adding to the new fire station building on Sunset Way and Ramon Road and of expanding the village hall's annex, financed by bond issue funds.

In addition to the completion of the new fire station and park facilities, the engineering department is preparing plans for laying out streets, sidewalks, streets, and drainage systems, as well as a new police station and city hall.

Minton also stated that the Village Board will consider the possibility of spending a few hundred dollars on improvements along the bicycle path between the village and the railroad.
Publisher to head Circus awards

Belmont StasiCh, publisher of The Palm Springs Star, has this week accepted appointment to the position of Special Awards committee chairman of the 14th Annual Desert Circus.

Similarly, it was announced by the new awards committee that the Circus will give away as its master gift this year a $2000 Cadillac. Proceeds from the sales of tickets go into the charity funds from which the Circus provides scholarships to high school graduates, grants and contributions and projects are assisted in the community.

The award will be made at 4 p.m. on Saturday, March 25 at the annual Western Show to be staged in the new Field Club.

Circus General Chairman Ken Raab makes up his own shortages and until the shares are caught he'll be shocking in his boots each time he parts cash for a winning ticket.

Vacation House

Designed by famed architect, Richard Neutra, this outstanding house is being raffled to raise funds for Christmas. Located on a half-acre lot with flowering shrubs and a swimming pool, the house is being offered for sale at a price far below retail production cost. Two bedrooms; two baths; large living room; Jacuzzi; solarium; an abundance of beautifully planted citrus gardens. Lot size: 119 x 335'. A bargain, unfinishe, at $25,000.00

ROBERT RANSOM, Realtor
The Plaza
Phone 7714

Personalized Pools

Design Desirated

Phone: 3-5775

Sensational desert homes adjacent to the fabulous Shadow Mountain Club. First unit of 50 DeLuxe bungalows on El Paseo, now completed and many sold.

$8,375

Swimming pool and recreational area included.

Ready to Serve You

CHAS. W. DRAIS, JR.
JOSEPH M. LOWELL
PHILIP K. WINSLOW
WILLIAM RICHARDS
PETER ZYDNER

Palm Desert Corporation

Palm Desert, California

CLIFFORD W. KENDRICK, FOUNDER, PRESIDENT

Lowell and Drais, Tract Agents

Phone: Palm Desert 7-6111 or 7-6911—Through Indio Exchange

Tract Office on the Property

—or see your broker
Letters to the Editor

Lost: A Friend

Ten years ago, I was one of the members of the freshman class in the new Palm Springs High School. I believe I look back on that as the best year of my high school days.

I remember the principal of the school then, Bob Thompson, saying, "You can have Palm Springs, but not my heart." I think of your heart, too." That is so true, I've discovered.

The reason I am writing, though, is to ask if you can help find a former classmate of mine, Violet Thornton. I thought she might like to see a mention in The Palm Springs News and be able to write me. I'll appreciate your help very much.

Mrs. Marjorie Butler
7225 E. Ivanhoe
Westminster, Calif.

Editor's Note: Come now. Class of 1946. Rally 'round!

Sorrier, Wrong Date

The spirit of Christmas good will, carrying over into the mid-century's New Year, ought to win you forgiveness for the ad that appeared on your front page Dec. 30.

For the record, however, here are the facts. The Desert Palm Springs Firemen's Ball will be held Saturday afternoon, Jan. 4 at the World Wars Memorial Hall. It is being sponsored by the Volunteer Firemen's Association to raise money for purchase of a new refrigerator.

The facts on the party were correct in your story—only the date was wrong. The party at Memorial hall Dec. 31 was the American Legion's New Year's Eve frolic—and a very fine one, too, as all who attended agreed.

Thanks for anything you can do to set this correction before your readers. However, we won't ask the taxpayer to something which really has us puzzled—the American Legion's New Year's Eve frolic was "Legit." The Legion Opens With Broadway Veterans.

Florence St., volunteer and city paid both, are veterans of a lot of rugged experiences—but not of Broadway seasons. Easily!

Warren Heath
Palm Springs Fire Marshal
Editor's Note: Either produce Herb Rogers of the Tent Theater should agree to wear a fireman's hat for a week or send some An- nise Oakleys to the Marshal.

Oops! Missed That One

Reading this week's The Spectator, I was delighted to see a mention of The Palm Springs News and be able to write me. I'll appreciate your help very much.

MRS. MARJORIE BUTNER
7225 E. Ivanhoe
Westminster, Calif.

Editor's Note: Come now. Class of 1946. Rally 'round!

JEW Good Things to Eat and Drink

édY's CAFE

Come In and Enjoy Our Programs on Television

Open 8:30 A.M. to Midnight
(Closed Thursdays)

Center of Cathedral City, Calif.

Opening

Beginning Friday, Jan. 6th

The Bombay Restaurant

Will Feature the Finest

Italian Cuisine and Steaks

Under the Supervision of HUGO

Formerly of Latin Quarter

by subscription,
the palm springs news
now
$2.50 per year

on the Newsstand, 5c a Copy

Phone 2747 -- Subscribe Today -- Phone 2747

"GOOD LUCK" TO
Belmont J. Sanchez and The Palm Springs News
From CASUAL-AIRE SHOP

Reduced!

The Palm Springs News

Now

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On the Newsstands, 5c a Copy

Phone 2747 -- Subscribe Today -- Phone 2747

"GOOD LUCK" TO
Belmont J. Sanchez and The Palm Springs News
From CASUAL-AIRE SHOP
Serving . . . .
Breakfast — Lunch — Dinner
COMPLETE FOUNTAIN SERVICE
6 A.M. to 12 P.M.

GORDON'S
NEXT TO PLAZA THEATRE
IN THE PLAZA

COURTEOUS, QUICK SERVICE
AT REASONABLE PRICES

THE DOLL HOUSE

TOPS . . . in Food

TOPS . . . in Entertainment

WITH
DANCING NIGHTLY

To the rhythms and voices of the
Guadalajara Trio

It's a Fiesta in
Old Mexico every
Tuesday Night

featuring
Marco's famous
Mexican Food

Your Hosts——
George and Ethel Strube
That 1950 received a royal welcome from Palm Springs residents plus its thousands of visitors is by now an old story, but I have taken more than a supernan to take in all the doings that lighted every corner of this village as the century turned: TRAV and WILLIE ROGERS, long two of the desert's friendliest hostes, made a steady stream of their friends who dropped in to start the New Year right...

... Nice to see HELEN and JACK KENNEDY, who were here without Helen's helping hand but Jack's clear, crisp voice. They are back for at least a month and if I heard right, Jack, risk a bet their stay will stretch beyond that.

The two JIMMY WILLIAMS were over from the Rogers Ranch at San Pasqual for your conclusion. MY ROOMS WERE WELL, WILLIAM W. and Robert J. BOWES, and Miss RAQUEY from the attractive Clubhouse 25 or more. I know of no better place to soak up the most luscious varieties of flowers than those around the Clubhouse, each screened on the porch where we spent an enjoyable afternoon. The Clubhouse living room, a center of interest, was decked out in lovely colors. Mrs. NEAL, JAMIESON, WALTERS McELHINNEY, and Mrs. MILLER, H. C. MILLER, S. MILLER, FULTON were there as well.

Mr. and Mrs. R. K. EARL HOOVER were with us for a most enjoyable evening. I admired the overall view from the living room thinking of one who later saw existing with Mrs. J. H. MEYER, Mrs. N. D. MILLER, Mrs. E. A. ALICE CUTHBERT whose cheerful presence made one wonders if we may have a Mrs. P. A. STALEY—her busy little hand hard at work. Mrs. J. W. BARTON had a beautiful bunch of deep purple daisies and a few white pots. A snake's eye straw purse... Mrs. NOLAN, MARYVILLE, and Miss MARIE MANNING have a party of their own... Mr. and Mrs. V. J. BURNS, OLIVER JAYNES, MRS. K. M. R. R. PERATZ, BAYLIS, and TERRIE FIELD, plus a number of other people that space prohibits our listing. We shall never forget.

Here and there... The girl who introduced "Buttons and Bow" at the last fashions, JOY ROGERS, is vacationing at the Towne House when she comes back to Palm Springs, DALE PULLEY (the writer) was having a good time and Mrs. S. M. CLARK DENNIS and their infant were a delight... Mrs. COCHRAN GOLDBLUM has a party of her own... Mrs. F. W. MURPHY, MRS. EMMETT O'CONNELL. The general is not sure if the ladies who are in town are the ones on the cards we received, but Mrs. W. R. ROWLEY who we glimpsed was with Mr. and Mrs. MARY CHARLES FARRAR... Mr. and Mrs. CHARLES KENNEDY hosted a large party that hosted at the Eisenhower home. The program was to be read this PHIL REGAN, who with his wife and family spent the last few days at the home of the Governor, RONALD REAGAN, who was named Minister to Ireland. The REAGANS made up a foursome that were very popular. Incidentally did you hear about the Christmas present for the Reverend Mr. H其次? The Christmas tree for his wife? Two nice other than a picture of

The new year's eve ushered in Amidst gayety at R. C.

**S. B. O. AT RAQUEY CLUB SO CAROL SAY SAT DOWN**

Mayor Cheley Farrar, headmistress of the Raquey Club in his off-duty hours, is a reputation for being naughted at all times. This exclusive picture by our cameraman demonstrates the point. When the bus boy posted a standing room only sign at the Raquey Club door New Year's Eve, Cheley arranged his own special table behind the bar.

With Mr. and Mrs. Henry were Mr. and Mrs. Thomas H. Emerson of Margate City, New Jersey, Mr. and Mrs. Frederick Pride of Biloxi, Mississippi, New York, and Peggy and Patricia Pride.

Famed actor S. Z. Sakall and Mrs. Sakall were with Mrs. Leslie Kardon, while with Mr. and Mrs. Bruce Hamborg were Mr. and Mrs. Jack Tavel, Mr. and Mrs. Robert Grand, and Mr. and Mrs. Ralph Carr hosted a group who dined in the Raquey Club dining room. Mr. and Mrs. Ralph Carr are the former business manager of the club.

Among the many others was Mr. and Mrs. Arthur Meyer, Mr. and Mrs. William Gilmore of San Francisco whose guests included Mrs. Arnam Transtam, David Barros, Grace Gilmore, and Frederick Koop Jr. Mr. John Hyde who hosted many are well known to all. Mrs. Robert J. Hooper and Mrs. Marjorie Edson, Mr. and Mrs. Eastman Markell, Mr. and Mrs. Frank Loomis, Mr. and Mrs. Jerry Dokey, Mr. and Mrs. Alfred H. Bude and many others.

Edwin Fallgren Entertains friends New Year's Eve

Mr. and Mrs. Edwin Fallgren entertained on New Year's Eve with a cocktail party given at their home in honor of their house guests, Mr. and Mrs. Leon and Mr. and Mrs. Virginia Lynn, Mr. and Mrs. Virgil and Mr. and Mrs. Allan Morgan.

Bidden to the evening were fifty guests including the Meiners, Mr. and Mrs. Donald D. Meiners, Owen Churchill, John McIvor, Mr. and Mrs. Kermit Grover, Mr. and Mrs. James L. Calhoun, Mr. and Mrs. David B. Lipman.

Allen-Treadwell troth pledged New Year's Eve

The engagement of Miss Marie Treadwell of San Bernardino to Avery M. "Al" Allen Jr., son of the manager of the Raquey Club, was revealed early that evening when the couple were seen at the dance. Miss Marie Treadwell of San Bernardino to Avery M. "Al" Allen Jr., son of the manager of the Raquey Club, was revealed early that evening when the couple were seen at the dance.

MAYPOLES entertain children over New Year's holiday

"My wife and I enjoyed the holidays immensely," declared Senator George Maypole. "I went to bed at 9 p.m. Christmas Day and when 5:00 rolled around I was fast asleep."

With the Maypoles for the holidays were his daughter, Mrs. W. W. MADDEN and her husband and grandchildren. The senator's brother, R. E. Maypole, is back from the winter season from his home in Minqua, Wisconsin, accompanied by Mrs. Maypole.

For more information, please visit Palm Springs, California.
SMILING QUARTET of lovely ladies at the New Year’s Day open house hosted by Belmont open house hosted by Belmont Springs, new publisher of The Palm Springs News, included (left to right) Mrs. Charles For-
sell, Mrs. Bocary Minkle, Mrs. Howard Murphy and Mrs. Eugene E. Thebeau.

TYPICAL OF LOCAL GAIETY
New Year’s Eve was the dining room of Horace Heidt’s famed Loma Palm Hotel where this festi-
ve throng gathered to cheer the turn of the half century.
—Desert Camer Slin Photo

CELEBRATING FORTY YEARS of married bliss during the holidays were Mr. and Mrs. Fred Leighton of San Ant., shown above at the Palm House as they cut a cake prepared especially for the occasion. Left to right in this exclusive photograph are Ethel, Eddy Ward, Palm Desert, Mr. and Mrs. Leighton, and their hostess, Mrs. Millie Mitchell of Rancho Mirage.

SPOTLIGHTED AMONG the guests here over the weekend were Judge Julian L. Hozelt and his charming wife from Westwood.

VILLAGERS BOB at the Tennis Club at Cooper, Mrs. Adelaide Kingsley School.

ONE OF THE DELIGHT-
FUL outdoor affairs usher-
ing in the New Year was the barbecue hosted by Paul Kersten of Rancho Mirage. Shown above in the exclusive News photograph are (left to right) Dr. Claude H. Church, head of the Palm Desert Medical Center, president of the pit, Miss Helen Thompson of the Francis Ste-
vens school, Hunt Paul Kersten, Bill Royken, Mrs. Church and Robert Richardson.
EXCLUSIVE NEWS PHOTO shows friendly group enjoying holiday festivities at the Rquoquet Club. Left to right, Judge Eugene Theron, Cherley Forreel, Belmont, Samuel, Bill Dunkerley and City Manager Russell W. Bengt.

NEW YEAR'S EVE welcomees at Shadow Mountain Club included the attractive group above. Left to right (sitting) Er. and Mrs. Thomas C. C. of San Baan, Mrs. Minnie B. Gougeon and Cliff Henderson, founder of the exclusive Palm Desert Club. Left to right (standing) Mr. and Mrs. Herbert Estellan of Los Angeles and Mr. and Mrs. S. C. Kennedy of Arcadia.—Hartman's Photo.

New year's photo by Mr. and Mrs. Charles Pien. Village homeowners and former owners of the Villa Hermosa, are seen enjoying dinner in a cozy corner of the Chi Chi's Blue Room during last weekend's holiday celebration.

—Exclusive News Photo.
This is our first column of the New Year and the first also under the Benton-Santich staff. Met the new publisher for the first time at his Palm home Sunday where he graciously entertained a cocktail party for some 300 or more, big names locally and from Los Angeles and San Francisco. It's dynamic and more than lived up to advance notices from old friends.

John Whitehead (the new editor and general manager) I've known for years as a winter visitor here, used to be with the Los Angeles Times, Universal Studio and in radio and publicity. Feature Editor, Bill Nashall, needs no introduction, the best publicity man ever to hit town and with a nose for news, he makes the "Open Sesame" to every closed door or conference in the Village. Those three are good enough for me, so no further words. Here comes the new Palm Springs News for 1950:

Under the guidance of Caterina Ristorante Hulina Lawrence, the last New York cut served, well after midnight was the same as the first. From then until 5:00 a.m., a breakfast of ham and eggs was served to anyone who could still eat. While on the subject of Shadow Mountain let's clean up another matter.

Monday morning about a hundred in easy chairs watched the Rose Parade over Channel 5; at 11:30 the last float went by and the gang went off to lunch. By same time the news spread like wildfire and well over 300 comfortably watched Ohio State tame the Bears over KTTV. There were three C.F. sets installed by Ted Reed and the reception was perfect even though daylight was streaming in the high windows of the club. Ted explained that a newly developed antenna was responsible for bringing in Channel 11, which is a tough one.

The John's on a gong that left them Monday for Phoenix, next to go to the Parade, but watch it, their television set up there. Cliff (enlarge as always) said: "A thousand folks will be out here next year to see the event."

Among notables enjoying the unhurried atmosphere of the desert here last week was the famous Notre Dame mentor, Leahy, on the West Coast to receive a National Sports Award from the Los Angeles Times, signed the guest register at Smoko Tree Ranch.

At Chi Chi—Irwin Schuman has a triple threat—What "Day, Dawn and Drag" and "The Ford Four" don't do to you, Johnnie Shadrack does. Yes, that man is back, all rigged out with a new hairdo. Says he lost Richard Bailey and Edwardo Piper somewhere on the way down, so he picked up in Riverside television artist Charlie Lymphkin, a swell piano player and vocalist. Le Kriboristan, substitutes for Eduardon on the drums in Johnson's band, Charlie says, he's Eddie's darker brother.

Speaking of hair do's, our own Arthur Blake will be on the job Sunday, fresh from Bar of Music and Larry Potter's Sipper Club. You couldn't get in the door of Vic's Palm House Saturday or Sunday, so have to go there next week to take in the Don Carey act. These club owners must like to see how the other spots are doing. At the Rancho Club New Year's afternoon Charlie Farrell was hosting Gun Kettman, Al- View (General Fred Waring and Vince Moran, when in walked Cliff Hendron with the Gorge- ous Gagnon on his arm.

New Year's Eve at the Dunes had Biltmore Brothers all over the place. Jimmy, Harry and Al put on an hour show that packed the well-parked spot. Connie (attesting that every- granty held her once, especially the new time written for her at the last minute), said that's "Too Just A Gone Gam- bling" and suddenly wrote it and Morby plays it for her.

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Palm Springs News

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"IT HAPPENS EVERY DAY"

LOOK! WHEN I WAS A LITTLE GIRL, I LIKED MERRY-GO-ROUNDS! NOW I WANT A CAR WITH TREADS ON THE TIRES! I'M TAKING THE BUS HOME!!

"WHY GAMBLE ON SMOKABLE TREADLES? OUR TIRES ARE GUARANTEED AND REASONABLY PRICED"

INVOICE FOR

GARNET GARDENS

by Wimie Newberry

The holidays were very quiet at the Gardens; nearly everyone went somewhere to visit friends.

Arthur police amaze, please acting Bob Hope

Bob Hope wasn't finding amazement at the Tennis Club New Year's eve when local police called him aside and warned him of the crime. The story about the local police at the Tennis Club New Year's eve was told ... the first act committed by squares dancing.

An interesting change in taking place in these United States. It is a change in atmospheric pressure which would not register on a barometer. It is the "atmosphere" in the grass roots, about which I talked to you so frequently when I was home.

If you think these letters occasionally sneak firmly on the subject of the administration's spending and tax programs, you should read the newspaper in the old Democratic South. As John P. V. Spacehew told me today in the country, stopping in various cities where I delivered my speeches, he found that people in the newspaper and on the radio were very much interested in the editorial pages, even we were astonished with the tone of the editorial papers.

Reprinted from the Charleston (S.C.) News and Courier. I print it with the greatest respect, for the acknowledged leader of the High Tax Party.

The adjournment column had an editorial, raising the question why in times of prosperity and good will there is so much crime, especially in the period of prosperity. I question whether it is not so much crime, especially in the period of prosperity.

Cranberry bogs are regularly flooded as a control for certain injurious insects.

"The True Church"

Rev. Blackstone's Sunday Sermon

School sermon at the Communion service, the pastor, Rev. M. V. Blackstone Jr., will present the subject "What the Church is Sent to Do," a subject which will be a blessing to the members of the church who have missed attendance.

A family style New Year's Eve College dinner was served at the Palm Springs Country Club, and the New Year's Eve College dinner was the favored event of the evening. The New Year's Eve College dinner was served at the Palm Springs Country Club, and the New Year's Eve College dinner was the favored event of the evening. The New Year's Eve College dinner was served at the Palm Springs Country Club, and the New Year's Eve College dinner was the favored event of the evening. The New Year's Eve College dinner was served at the Palm Springs Country Club, and the New Year's Eve College dinner was the favored event of the evening.
MARAGON STILL FAVORED

A significant development has taken place inside the Justice Department regarding the amazing John Maragon, close friend of General Vaughan and once a frequent caller at the White House. Higher-ups in justice have given orders to Morris Fay, efficient U.S. attorney for the District of Columbia, to give him a full report on the perjury case against Maragon and to make no move without consulting the Justice Department.

This has not been done in other important cases. General Benny Meyers also faced a perjury charge. He was indicted and jailed without any delay or consultation.

John Maragon not only faces an almost identical perjury charge, but Sen. Clyde Hoey of North Carolina, chairman of the senate expenditures subcommittee, officially sent the case to the Justice Department with a request for protection. Furthermore, Hoey went to extra precautions to have a majority of his subcommittee present when Maragon was questioned so there would be no legal loophole for a wriggling out of perjury prosecution.

Finally, it has been three full months since the senate sent its report to the Justice Department, and still no action. Ordinarily, it takes about a week to bring a case of this kind before a grand jury.

Maragon of course, has had a special White House pass, has supplied letters to Gen. Harry Vaughan, has ridden on special presidential trains, stood on the sidelines of a battlefield with the President when he reviewed the troops. From dawn till dusk, he had access to the White House at any hour of the day or night. So while Gen. Benny Meyers can't even get paroled, Maragon isn't even indicted.

RELUCTANT JUSTICE

From sources close to Maragon case brings up a point regarding the Justice Department which must people don't realize. The Justice Department is the protective branch of the U.S. government, which protects us from public dishonesty wherever found and does its best to keep the federal government clean.

A review of important cases, however, indicates that the Justice Department is extremely reluctant to go after the big boys in government, and that most of thecleanup cases have been developed either by committees of congress or by the newspapers. Frequently it isn't until after a crime has been thoroughly aired by the press and on capital hill that so-called upholders of law in the Justice Department move in. And if some friend or high political figure is involved, such as John Maragon, sometimes they don't move at all. Here are a few notable cases in point:

Alger Hiss—Now on trial for perjury. This case was developed by the House Un-American Activities committee, which turned up the famous pumpkin papers. Since the Justice Department finally moved in, however, its lawyers have done an efficient and perceptive job.

Congressman Andrew May of Indiana was accused in jail. Various hints of May's peculiar activities were published by this column and others for some years, but it took the Senate investigating committee, under Sen. Jen Murry of New York, to bring out the facts. After that the Justice Department acted.

Congressman Peter Thomson—Now sentenced to jail. It took a newspaperman to dig out Thomson's kickback deals, plus an important witness, were turned over to the Justice Department. It carried through thoroughly and efficiently. However, Alex Campbell, dynamic chief of the criminal division, who carried the ball, had to break some opposition near the top.

Gen. Benny Meyers—The first public revelation that General Meyers had been up to no good was published in this column on July 25, 1947, when it was stated that Meyers had speculated in the stock market with as much as $1 million in Arabian Oil. It was also the hearings committee which developed the amazing manner in which certain admirals and the navy had overcharged the U.S. government for Arabian oil during the war. The Justice Department, for reasons best known to itself, never prosecuted this scandal, but exposure of the facts resulted in new oil contracts and a saving to the taxpayers of millions of dollars. While the Justice Department has not prosecuted those responsible for the swindle itsexchange another Washington mystery.

CONGRATULATIONS

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ANN PORTNOY

CORK 'N BOTTLE
SPOTS ... Kennth Kirks ... before my eyes honor friends at house party

BY BILL RASHALL

● There wasn’t a shred of thread left to the Village over the long New Year’s weekend.
● The stream of automobiles seems to have sneaked through the Village from all directions to dis- pose of the many homes and the new houses in the Village where a person could deposit his affects, rolled up hump to hump into Palm Springs.

● The early season vacancy signs, so disastrous to many civic minded persons in the Village were modified from their accustomed places in front of hotels.
● Night clubs throughout Palm Springs as well as cafes and restau- rants began to feel the influx of the hungry and pleasure seek- ing visitors as early as last Wednesday.

● Vic Shudachs of the Palm House scurried about his awkways tonight setting chairs and tables for those who came to dine, dance and watch the show. Pat Barbara and his band featuring the superb piano and organ playing of Carl Keller, Dan Corey, minstrel singer and clown wowed his audience.

● Soft spoken and easy going Dave Lyons at the saddle and Stiles just stood by calmly but with no little amount of amaze- ment on his face as he saw the ever increasing crowd pour into his place to dine and then laugh at the skits of the Charity Cheney Players.

● Governor Emmett Davis at The Baddyview was very well pleased. With two hands playing their heads off for the diner on the ground floor of the square dancing seers. The Governor had nothing but praise for the talent that was shown. "One gentleman between him and I have heard the Mason Dixie done it well, " remarked:

● "It sure is mighty nice to hear the voice of the Governor singing with his Sunshine Band. It takes me right back to New Orleans."

● The line of automobiles parked around the Del Tahquitz Hotel for considerable distances standing from all four corners of that popular hospitality indicated that every room in the hotel was chipped and the dining room was jammed as early as the New Year’s Eve celebration.

● In order to get one foot into the George and Ethel Strebe’s Dell House to dine and dance to the music of the popular Guadalupe Trio a miracle had to take place.

● D. Ilichman, gracious host, moved with a benign smile among the merry makers who sat or stood on every available spot from the Blue Room to the edge of the stage in the cocktail lounge where they watched the antics of Jim Fry’s Four and listened to the singing of the American Bar Orchestra.

The unbeatable combination of Connie singing and Marty playing at the place made their debut for the first time this season at The Dennis under the affections of eyes of Ruby. Considered the best in entertainment last season, the dust kept the cash paying customers enthralled.

● T.H.T. time worn question “when does the season start?” has been answered and Villagers businessmen, hotels, night clubs and cafes are bubbling with optimism over the prospects for a big season.

Peace officers in pistol contest

here January 17

● Monthly pistol target contest among police officers operating in Riverside County will take place at local police firings range January 17, according to an an- nouncement by Officer Dale Thompson.

These contests take place in various places throughout the range. The officers who do not take part in them will take part in Palm Springs police department’s contest in the same range. Officer Thompson believes.

Meanwhile some of the local constabulary are busy during off duty hours by inspecting the range and a building to house the meetings.

Palm Springs News—17 Palm Springs, Thurs. Jan. 6, 1950

8 PALM DRIVE DESERT HOT SPRINGS - CALIFORNIA

Friends—

My store is small—my stock is large. I have to make room for merchandise on order.
Thursday, Friday and Saturday I am having a real Sale—20% off on Catalina bathing suits... As high as 50% on Shoes... Dresses as marked, some below cost... None of these dresses are out of date...

Sale starts Thursday at 10 a.m. and runs for 3 days. Don’t wait till the best are gone!

Sincerely,

Frances

SECOND ANNUAL

JAYCEE JAMBOREE

Palm Springs

TEEN CLUB

MONDAY, JANUARY 9th

8:00 P.M.

GAMES - ENTERTAINMENT - DANCING

To Roy Whitaker’s Orchestra

A GAY TIME FOR ALL

ADMISSION $0.00 Donation

TICKETS AVAILABLE AT ALL HOTELS OR AT THE DOOR

Sponsored by Palm Springs Jr. Chamber of Commerce
had in the attempt. The group is led by Harry Oliver, famed desert rat.

- The Old Man with the Scythe, who always has his eye on the Baby New Year, was quite surprised to see that the little fellow had a companion when he stopped up the money machine this year. He thought his DNE, for this year, for wish was none other than the brand new little six and a quarter pound girl, named Karen, who became a permanent member of the Al Club family at 6 o'clock last Sunday morning, at the Palm Springs hospital.

- Ray Anderson of the Judd's Baptist church of San Ber-
dale was the guest speaker yesterday noon at the Rotary luncheon at Elmer's. Ray Anderson is a very old friend of Rev. Lloyd Gibbs, the program chair-
man for Rotary Club.

The oldest still-existing tax-exempted library is at Peterb
ough, N. H.

Palm Springs' New Theatre in the Round
Ramam Road at Palm Canyon Drive

Salutes The New Palm Springs News

and Staff

Tonight thru Sunday

"Blithe Spirit"

An improbable farce in three acts...by Noel Coward

All Broadway Cast

- Marrian Walters
- Michael Ferrall
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Gertrude Kinell

Performance Nightly EXCEPT Monday

Curtain 8:30 P.M.

Sunday Matinee, 2:30

Fireproof Tent...Comfortably Heated

"Made in Heaven"

Next Week--Beginning Jan. 10th

Starring John Hubbard

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Marrian Walters
Lisa Howard
Barnard Hughes
Robert Patton

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PHONE 5822

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General Admission
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Living costs down sales tax indicates

- Actual proof that living conditions are lower than last year was reported in the report of the city treasurer, the city's take as a result of the 1 per cent sales tax amounted to $104,400. Peterson explained that although this figure shows a reduction from that of last year when revenue amounted to $124,700, the lower cost of goods, furniture and other taxable items brought about the decrease.

- Until November 6 the tax money was divided with 75 per cent to be used for public buildings, public parks and streets and 25 per cent transferred to the city's general fund. How both purposes receive equal amounts.

Raise $4,000 for Palm Desert church

More than $4,000 has been raised for the proposed Community church at Palm Desert. Dr. John Robertson Macartney, the pastor, announced yesterday, it is hoped to start construction early in 1950.

Carl Henderson is chairman of the committee conducting the fundraising campaign. Barry Root is designing the plans.

The building will be suitable and available for church activities, meetings, Sunday school services and other gatherings as well as for church and Sunday school classes. The building site has been donated by the Palm Desert Corporation.

Palm Springs News, June 5, 1950

Ritz brothers Enliven New Year's party

- The largest and gayer gatherings of celebrities in the history of hotel saw the New Year in at The Lone Palm where music by the Four Tunes and mystery, unexplained entertainments by the Three Ritz Brothers enlivened the proceedings.

- Confetti-spangled dancers included the following: Mr. and Mrs. Irving Brinkin, the Harold Burcham, the Sid Lennons, composer Dave Gordon and Mrs. Gordon; producer Sam Katzman and his charming wife and daughter, Ruth. Other celebrities were Mr. and Mrs. J. K. Korschlander, the Charles Korschlander, Mrs. and Mrs. A. W. Gorin of San Francisco, Mr. and Mrs. B. Gage, the Eira Gage, and Mr. and Mrs. Don Watson.

Local realtors to attend L. A. meet

- Members of the Palm Springs Realty Board are planning to attend next weekend's (6th annual) inaugural ceremonies of the California Real Estate Association to be held at the Los Angeles Biltmore Hotel, Saturday, according to H. H. Foster, president of the local board.

- The ceremonial will include an office of the F. H. "Herb" Lakey of Huntington Park as president of the state-wide organization. From the local board, directors of the state association for the new year will be Muriel Fulton and H. H. Foster.

Coach Oliver to address Breakfast Club

- Coach Jordan Oliver of Loyola University, Los Angeles, will be the honored speaker before members of the Holy Name Breakfast Club Sunday morning.

- The coach formerly with the Rams of the NFL, and most recently with the Browns of the P.F.A. will appear before Father Michael O'Connor.

- Committee in charge of arrangements are Larry Sitter, president of the breakfast club, Warren Sluiter and Jack McCurry. Members and friends are invited to attend.

Sportsmen discuss $9,000,000 fund for wild life

- Discussion regarding the allocation of $9,000,000,000 available from special hunting and fishing licenses for the conservation of wildlife in the state took place at a meeting of the Palm Springs Sportsmen, Inc., last night at the Fox Hall with Carl Keene, president, presiding, wielding the gavel.

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- 100 NORTH INDIAN AVENUE
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NEW LOW PRICES
DESSERT ROCK COMPANY
UNDER NEW MANAGEMENT
READY MIX CONCRETE
LET'S MIX IT HERE
Rock - Sand - Read Mortar - Plaster Sand - Wash Sand
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Heartiest Congratulations to the Palm Springs News

William F. Cody

MEMBER AMERICAN INSTITUTE
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1-40 E. TAHQUITZ DR.
PALM SPRINGS
FRIYDAY
EVENING
4:00 Joe Davis
5:30 ECM Classic
7:00 Sports Preview
7:15 Here's to
Veterans
7:30 Luna n Abner
8:00 Lowell Thomas
8:15 Jack Smith
8:30 Galaxy
9:00 My Favorite
Harmonica
9:30 Beethoven
9:45 Dick Haymes
Clubs
10:00 Hunley News
10:15 Everybody's
Music

SaturDAt
MORNING
7:00 Sunshiners Club
7:30Cheers
7:45 Music
8:00 Jackson News
8:05 Let's Pretend
8:30 Junior Miss
9:00 Theatre Today
9:30 Grand Con. Sta.
10:00 Stars Over
Hollywood
10:30 Give and Take
11:00 Country Club
11:30 Fun to be
Young

AFTEnOON
12:00 Get More Out
Of Life
12:15 Handymen
13:00 Family Party
1:00 News
1:30 Sport Feature
2:00 Church Announ-
cements
2:15 Social Security
3:00 Sat. at the Sta.
3:30 Program
4:00 Sat. at the Sta.
3:00 News
3:30 Men's from
Lake Success
3:30 Desert Reporter
4:00 Thrill and Tell
4:30 Proudly We Hall
5:00 Notes for
Listening
5:30 Hunley News
5:45 Gared News
5:55 Song of the Day
6:00 Entertainment
6:30 Junior Miss
6:45 Mothers' Club
7:00 Sports
6:15 Junior Miss
7:00 Junior Miss
8:00 Bob Hope
8:30 Gene Autry
9:00 Governor's Theatre
9:30 Guest Star
9:45 Child. Science
10:00 Hunley News
10:15 Everybody's
Musical

SUNDAY
MORNING
8:00 Music Club
8:15 Luster Day
9:00 Salz Lake Tab-
era

CONGRATULATIONS
AND BEST WISHES
TO THE PALM SPRINGS NEWS
AND STAFF

from

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20—PALM SPRINGS NEWS Palm Springs, Thurs., Jan. 5, 1950

WOMAN'S CLUB
To preview 1950 fashions
BY RUTH MARTIN
A pageant of beautiful costumes will be staged at the Palm Springs Woman's Club on Janu-
ary 23, when "The Fashion Story for 1950" is presented at a 9:30 o'clock breakfast and a second exhibition is given at a tea at 2:30 o'clock in the afternoon.
Advance fashions for the new year will be modeled for every occasion and for every hour of the day and evening. This inter-
etting and beautiful showing of the chic and lovely new fashions will be displayed through the courtesy of Bullock's, the J. W. Robinson Company, and Bass-
monds.
This latest project of the Palm Springs Woman's Club is for the very purpose of establishing a scholarship fund for some de-
serving student at the Palm Springs High School.
Many luxurious and exquisite gifts will be offered as donation prizes and tickets for the prizes will be in charge of Mrs.
Rose Coffman. The admission tickets, which are to be $5, in-
cluding tax, can be secured from Mrs.
George Robinson or her as-
sistants.
The Ways and Means Commit-
tee, of which Mrs. John L. Lang
is chairman, is sponsoring the "Fashion Story for 1950" for the Palm Springs Woman's Club.

SNYDER'S DATE GARDEN
Turn left from Hickey 3/4 mi. east of Cathedral City, turn left at Snyder's Pals, follows signs to packing house.
Write for Free Folder
PHONE 8-3513
In Our 15th Year

SPRiTs

By CHARLES BARNETT
* The Palm Springs High basketball
team plays host to the Con-
cho, 251-118 in the opening game of
the 1950 league season Friday
night at 8:30 in the local high
school gym. The Bears' of the two
schools play at seven o'clock.
This will be probably be one of
the toughest and most import-
ant games for the Indians as the
Coachella is one of the top teams
in the league. The Coachella squad is out of the tail end of
the circuit and has a number of potential
dependents when it comes to show-
ing. The Arabs lost to Beaumont in the semi-finals of the R.C.L.
tournament by less than Palm
Springs did in the finals. Coach-
ella challenged the Indians in an
early season scrimmage but the
Arabian outfit has come a long way since then.
Coachella has a lead guard about
the best in the league. They
are the Riverside County L.A.A.
Tournament by beating Banning
51 to 41. Bald Boys of the Arabs
who made 22 points in the finals
was one of the outstanding play-
erers of the tournament. The Coach-
ella Bears also run over Palm
Springs in a practice tilt to the
beginning of the season.

Palm Springs 28, Banning 26
Palm Springs 43, Cotner 39
P. S. REE RECORD

By CHARLES BARNETT
Beaumont 31, Palm Springs 15
Redlands Sophomores 36, Palm Springs 18
Palm Springs 31, Imperial 29
Cotner 42, Palm Springs 21
Banning 47, Palm Springs 28
Cotner 25, Palm Springs 17
Banning 47, Palm Springs 28

COMMUNITY CHURCH
Diamond Silver Dollar
Luncheon Jan. 10
On Tuesday, January 10th, at 1:00 p.m. the Women's Circle will have a Silver Dollar lun-
cheon in the social hall of the Community Church. A program of unusual interest has been pre-
pared by Mrs. Ross Bunting, pro-
gram chairman. Several piano selec-
tions will be rendered by Lois Lux and a interesting talk will be given by Melba Hul-ter, who will relate some of her ex-
periences on her recent trip to Eu-
rope. The officers of the Wom-
en's Circle are in charge of this
luncheon. Reservations should be made by calling Mrs. Catherine
Easley, 2963. All interested friends as well as members are
invited.
OPENING
TONITE
in the Cocktail Lounge

"The Naughty Nightingale"

You'll Laugh!

You'll Applaud!

You'll Relax!

You'll Agree!

She's Different!

She's Unique!

She's Fun!

She's Entertaining!

RETA RAY
(Formerly starring at Larry Potter's in Los Angeles)

FOR FINE FOOD---COME TO STEAK RANCH
FOR ENJOYABLE ENTERTAINMENT---STEAK RANCH

Dining Room Opens at 5 P.M. on
Weekdays and 2 P.M. Every Sunday
Cocktail Lounge remains open nightly til 2 A.M.
30-Business Opportunity.


EMPLOYMENT agency for sale. Low outlay. Good prospects. All time profit. Ph. 298-3838

32-Money to Loan

Let 2nd and THRUST DEEDS BOUGHT by private party. Also loans on real estate. Write Litchfield, Box 935.

35-Real Estate for Sale

RESIDENTIAL LOT close in on E. 70th St. from 7th Ave. End of town. Reduced to $800.

LOT S.B., Roseville Sect. Reduced from $2500 to $1750. $2500 down.

Hotel APT. UPTOP, near Lake Palm and Rosemoore hotel. Cost $1200, will take $850; eat, drink, fold, lot, or house-trailer down.

BARGAIN- TWO BEDROOM Close in. Beautifully furnished. Must sell; move out by Sept. 1st. Only $115.75 Take good part as partial payment.

39-For Rent

NEW 6 ROOM HOME

Palm Springs & Desert Court Membership.

Terrific location. Strategic location 4 miles east of Palm Springs. Property and structure give an extra hour of sun, and perfect radio reception on L.A. and San Diego Stations, but still also Dynamic, TOO! ALL THE ONLY $15,000

OUTLOOK UPTOP 4220 E. 4th St. palm Canyon on Ramon Road. Ph. 667-4240. 3 BR., 2 BATH. Living Room, 15x15, 2 BR., 10x10. High Ceilings. $1650

FURN. very large 2 bedrm. apt. Panel ray heat. Will house 4. $150 per month. $550 R.O.C., R.B. 8316

NICELY FURN. STUDIO APT. Deed. location. Very nice 1319 Jacinto Way. Yearly, 1419 Jacinto Way. 3 br., 1 bath, over 1000 ft. spacious. $600

Furnished new apt. roomy, $700. $650, 62 Chaddock Ave. la. Ph. 3-2354.

46-Houses for Rent

RENTALS

Palm Springs & Shadow Mountain Club Area. Month. Season or year.

DON CAMERON, Realto 1020 Jacinto Way. LA. Ph. 3-2661

ONE APT. sec. 2 people close to 600 per month by the season. $1800. 1 sec. 3 rooms, 1 bath, $200. 1 sec. 4 rooms, 2 baths, $250, 1 sec. close in, business area, $250 per month. Will not take $200 by the month. Sec.

John W. Williams. Owner 423 N. P.C. Ph. 3831

FU RNISHED new, 1 bedroom house, 2 ml from Hiway 111, at Wonder Palm floor area. Toертton Hill. $65.00 per month. Small furnished. Purchase price below reburbished. Ph. 3-7841

3 BEDROOM house with option to purchase. New furnished. Purchased price below rehurbished. Ph. 3-7841

LW WILLIAMS, Realto 411 P.C. Palm Canyon. Ph. 3831

LOVELY 3 bedroom house, close in section Newly decorated, 6 baths, huge kitchen, will rent full year. Ph. 3-7841

Baker Winter, Realto 423 N. Palm Canyon Ph. 3811

For Sale- 6000 woo loovers. — All. S. Curle, Administrator

31-Trailer for Sale

SPARTON MOTOR, 25 ft. A. All steel frame. Army and navy and cheap. Electric refrig. $2000. NSW. Comes with extra tires. Can be kindly delivered. bottom, etc; etc. For $75.00 Tandem axle. Has and sells at $2535 for quick sale. Also Tri. $75.00 Tandem axle. Has and sells at $2535 for quick sale. Originally $3500, will take $1500

NEW TRAILERS, WHEELS, FURNITURE, TRAILER SUPPLIES. $450. Paving & R.D. 50. Palm Springs Trailer Supply Store. PH. 3006

JAMES R. COOK, 702 E. Ranum, will enjoy Susan Raye’s “My Foolish Heart” on Fri. and Sat. at the Wonder Palm. Come and pick up toss at today at Linsieight office.


FACTORY BUILT CARPETED Wagon, price $75.00. Trade in or cash. etc. Union Gas Stn., Transview Trailer Sales. Phone 3006

18 FT. TRAILER AND CARAVAN, REASONABLE. Ph. 2-4005.

40-Misc. for Sale


COCKER PUPPIES PUREBRED Only two black and tan left. Will sell for $45 each.

15-DOLLAR SPECIAL

SANDY’s DOG BLOG will enjoy Robert Mitchum and Stanislavsky. Sandy and her pals at the Plaza Theatre. Pick up pass today at Linsieight office.


10 SCREEN DOORS, like new. One bar corner screen. Others. Merrett glass. Phone 5001

MINIATURE WOOD FENCE, $25 per boundary, delivered. C. A. Cane: R. K. I. 150 S. Palm Canyon Blvd. Phone 3-27-L

UNIVERSAL DESIGN OF C. O. E. Redwood King Foxn. Radios, 12 inch Swee. Phone. 243. 327

FIREWOOD by the cord. Kindling. Coal. Ph. 641 or 8351. 234

70-Used Cars for Sale

79 OILSMITHERN 99, 4 door sa- bor. Automatic. Also 1952 Buick, automatic, $250. CHEVRON MOTORS 2. 4 door straight 8, Automatic. Indian at Areas. Ph. 539

343' FORD in excellent condition. Owner will purchase. Phone 3-8000. Also 1949 A. Good transportation. Also 1949 A, which will continue must be sold. Owner will make offer. Phone 3-8000.

37 MOLINE 700, 4 door 6 cyl. 1950. Excellent condition. Also 1951 Ford, 4 door 6 cyl. Phone 3-8000.
By Lutke

You can't beat this one, nine room
and two bath home.

CUTTING SENT BY
BROOKS-MORRIS, P.A.

January 9

Jewish Center members meet

Robert Nazi, Va.

Agreement and Supplement to Effective August 1, 1949, to May 1, 1950, Plans and Specifications including work and other items hereinafter described, and supplementary thereto, such deposit will be returned to bidders when the plans and specifications are returned in good condition.

LOUIS McCARR, CITY CLERK
Published Lightmeal December 30, 1949, and January 5, 1950.

Building Permits show more homes constructed here

- Building permits issued by the Palm Springs building department during the year of 1950 amounted to $2,963,780, according to figures released yesterday by Pearl Swart, city building inspector.

At the same time it was pointed out that the preparation of permits issued were for houses and dwellings in construction in large commercial buildings built in previous years.

Swart said there is healthy evidence of interest in the construction of homes in the Village this month as represented in the number of building plans submitted for inspection and by the number of inspections regarding construction costs.

Tramway to change resort season here

Soroptimists told

The weekly luncheon of the Soroptimist Club was attended at the Chi Chi Club Tuesday. Laredo Mason, chairman, discussed the possibilities the proposed tramway project would contribute to this area.

He pointed out it may well mean the beginning of a year-round resort area for Palm Springs, as it is expected the snow months would see more visitors coming to the desert.

CONVERSATION
SAYS EASY
TO MAKE!

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instead of telling
you about the NEW
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